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ABSTRACT

This catalog lists teaching-learning resources available for preview at the Michigan Consumer Education Center. A subject index to multi-media identifies titles of films, video casettes, multi-media kits, and games under seven specific subjects. These are (1) Factors Affecting Consumer Behavior, (2) Money Management and Credit, (3) Buying and Using Goods and Services, (4) Rights and Responsibilities, (5) Basic Economics of the Marketplace, (6) Sources of Information and Assistance, and (7) Teacher Education. An annotated listing of the materials--films, video cassettes, multi-media kits, and games--follows. Information provided may include some or all of the following: title, grade level, length, and year for films; annotation or list of topics covered; source; cost; and component parts. Other sections of the catalog list newsletters and magazines (with publisher's addresses and prices), college texts and teacher reference materials, community college and adult education texts, and high school texts. A brief list of eight guidelines for evaluating consumer education media is provided. A listing of consumer education materials produced by the Center is appended. (YLB)

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ED201731

CONSUMER EDUCATION RESOURCES CATALOG

16mm Films

Multi Media Kits

Video Cassettes

Simulations & Games

Printed Material

By Sandra Jones and Rosella Bannister

U.S. DEPARTMENT OF HEALTH,
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
EDUCATION

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CE028463

CONSUMER
EDUCATION

MICHIGAN CONSUMER EDUCATION CENTER
COLLEGE OF EDUCATION

Eastern Michigan University
Ypsilanti, Michigan 48197

CONSUMER
EDUCATION

Michigan Consumer
Education Center

September, 1980

Dear Consumer Educator:

The Michigan Consumer Education Center maintains a growing collection of teaching-learning resources. The purpose of this collection is to provide resources for preview and evaluation.

To preview materials from the Michigan Consumer Education Center, you may:

> Come to the Center located in Eastern Michigan University's library. Center hours are 8 a.m. to 5 p.m., evenings and weekends by appointment. Materials, requested by phoning the Center (313/487-2292) may be picked up or returned to the library circulation desk when the Center is closed. Library hours are Monday through Friday, 8 a.m. to midnight, Saturday 9 a.m. to 10 p.m. and Sunday 1 p.m. to Midnight. (Summer hours: Monday through Thursday 8 a.m. to 10 p.m., Friday and Saturday 8 a.m.- 5 p.m., and Sunday 1 p.m. to 10 p.m.) OR you may request materials to be sent via inter-university library loan through your university.

After previewing materials from the Center, you should:

1) Select items appropriate for your needs, and
2) Make purchase recommendations to your institution, your local school media center or your Regional Educational Media Center. A map and addresses of the Michigan REMC offices are on pages 2 and 3 of this catalog.

Prices are listed in this catalog for the convenience of those wishing to order from the manufacturer. Prices quoted are subject to change.

Sincerely,

Rosella Bannister
Rosella Bannister, Director

Sandie Jones
Sandie Jones, Secretary-Librarian

Eastern Michigan University
217-A University Library
Ypsilanti, Michigan 48197
(313) 487-2292

1849

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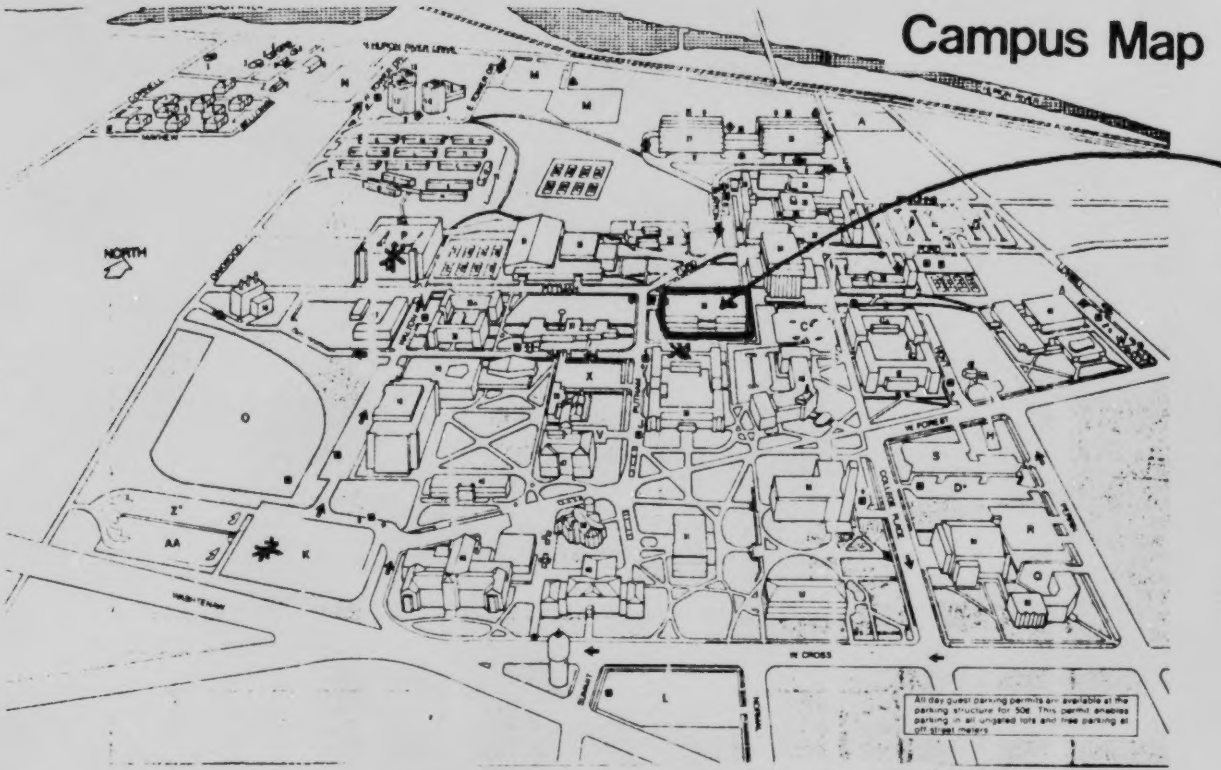
Campus Map



All day guest parking permits are available at the parking structure for 50¢. This permit enables parking in all ungated lots and free parking at off street meters.

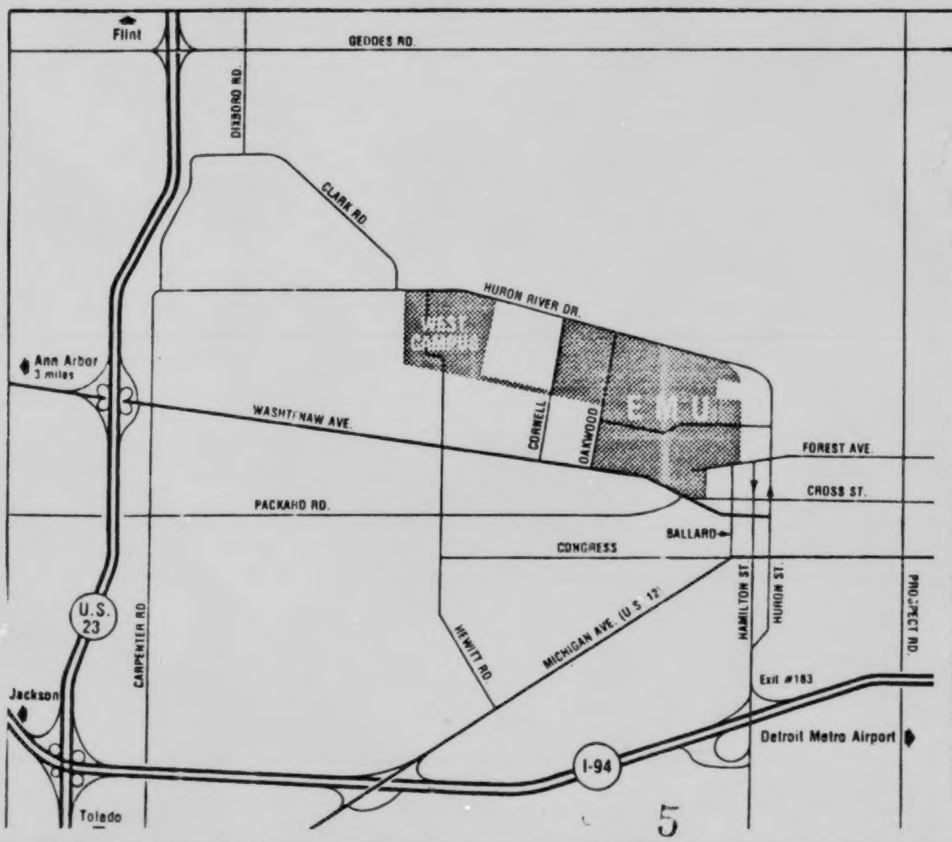
MICHIGAN CONSUMER EDUCATION CENTER
217A University Library
Eastern Michigan University
Ypsilanti, MI 48197

PARKING LOT INDEX

A	Ann Street Lot	Student, Staff, Guest
B	Bnunt Lot	Staff, Handicapped
C	Bowman-Roosevelt Lot* (25¢)	Staff, Handicapped
D	College Place Lot* (25¢)	Staff, Handicapped
E	Cornell Courts Apartments	Residents and their Guests only
F	Ford Lot A* (25¢)	Staff
G	Ford Lot B (25¢)	Student, Guest
H	Forest Lot	Student, Guest
I	Jefferson Lot	Staff, Handicapped
J	King	Handicapped
✱ K	McKenny Union Lot (75¢)	Student, Guest, Handicapped
✣	Motorcycles	
L	Normal Street Lot	Staff, Handicapped
M	North Campus Lot No. 1	Student, Staff, Guest, Storage
N	North Campus Lot No. 2	Student, Staff, Guest, Storage
O	Oakwood Street Lot	Staff, Handicapped (Student, Guest after expansion, Nov. 1978)
✱ P	Parking Structure (25¢)	Student, Staff, Guest
Q	Pease Lot	Staff
R	Perrin Street Lot A	Student, Guest
S	Perrin Street Lot B (25¢)	Student, Guest
T	Pine Grove Apartments Lot	Residents and their Guests only
U	Rackham	Handicapped
V	Sherzer Lot	Staff
W	Sill Lot**	Staff, Handicapped
X	Smith Lot	Staff
Y	Snow Lot	Staff
Z	Washtenaw Lot A* (25¢)	Staff
AA	Washtenaw Lot B (25¢)	Student, Guest
BB	West Campus Lot	Student, Staff, Guest
CC	Westview Apartments Lot	Residents and their Guests only

✱ Metered parking in front of library (30 min.).

Access Map



BUILDING INDEX

Numerical List

1 - Credit Union
2 - Biology Annex
3 - Storage, 1197 Lyman Street
4 - Art Annex
5 - Biology Annex
6 - Biology Annex
7 - Sculpture Studio
8 - Central Receiving
8 - Warehouse
9 - Cornell Courts Apartments
10 - Heating Plant
11 - Pine Grove Apartments
12 - Hill Residence Hall
13 - Hoyt Conference Center
14 - Pittman Residence Hall
15 - Dining Commons No. 3
(Hill, Hoyt, Pittman)
16 - Parking Structure
16A - Safety Department (Police)
17 - Physical Plant
18 - Jefferson Science Building
19 - Strong Physical Science Building
20 - Munson Apartments
20A - Brown Apartments
21 - Bowen Field House
22 - Warner Gymnasium
23 - Snow Health Center
24 - Phelps Residence Hall
25 - Dining Commons No. 2
(Putnam, Sellers, Walton)
25 - Huron Hideaway
26 - Putnam Residence Hall
27 - Sellers Residence Hall
28 - Walton Residence Hall
29 - Buell Residence Hall
30 - Wise Residence Hall
31 - Best Residence Hall
32 - Downing Residence Hall
33 - Dining Commons No. 1
(Best, Buell, Downing, Wise)
33 - Food Service
33 - Housing
34 - Pray Harrold Classroom Building
35 - Quirk Dramatic Arts Building
36 - Center of Educational Resources
36 - Library
37 - Rackham School of Special Education
38 - Hover Natural Science Building
39 - King Hall
39 - WEMU 89fm
39A - Campus Life
39A - Continuing Education
39A - Goodison Hall
39A - Student Government
39A - Student Publications (Echo)
40 - Roosevelt Hall
41 - Jones Residence Hall
41A - Goddard Residence Hall
42 - President's Residence
43 - Sill Hall
44 - Information Services
45 - Career Planning and Placement Center
45 - Student Personnel
46 - Briggs Hall
46 - Registration
47 - Sherzer Hall
48 - Conference Arrangements
48 - McKenny Union
48 - Alumni Relations
48 - Development
49 - Welch Hall
49 - Personnel
49 - Purchasing
50 - Campus Interact
50 - Starkweather Hall
51 - Ford Hall
52 - Boone Hall
52 - Mail Room (Basement, Boone Hall)
53 - Administration Building
53 - Admissions
53 - Financial Aid
53 - Graduate School
53 - Pierce Hall
54 - Pease Auditorium
55 - Alexander Music Building
56 - Baseball Stadium
57 - Rynearson Stadium (West Campus)
57A - Olds-Marshall Track (West Campus)
58 - Westview Apartments (West Campus)

MICHIGAN DEPARTMENT OF EDUCATION
REGIONAL EDUCATIONAL MEDIA CENTER DIRECTORS

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Houghton ISD
302 Front St.
Hancock, Mi. 49930
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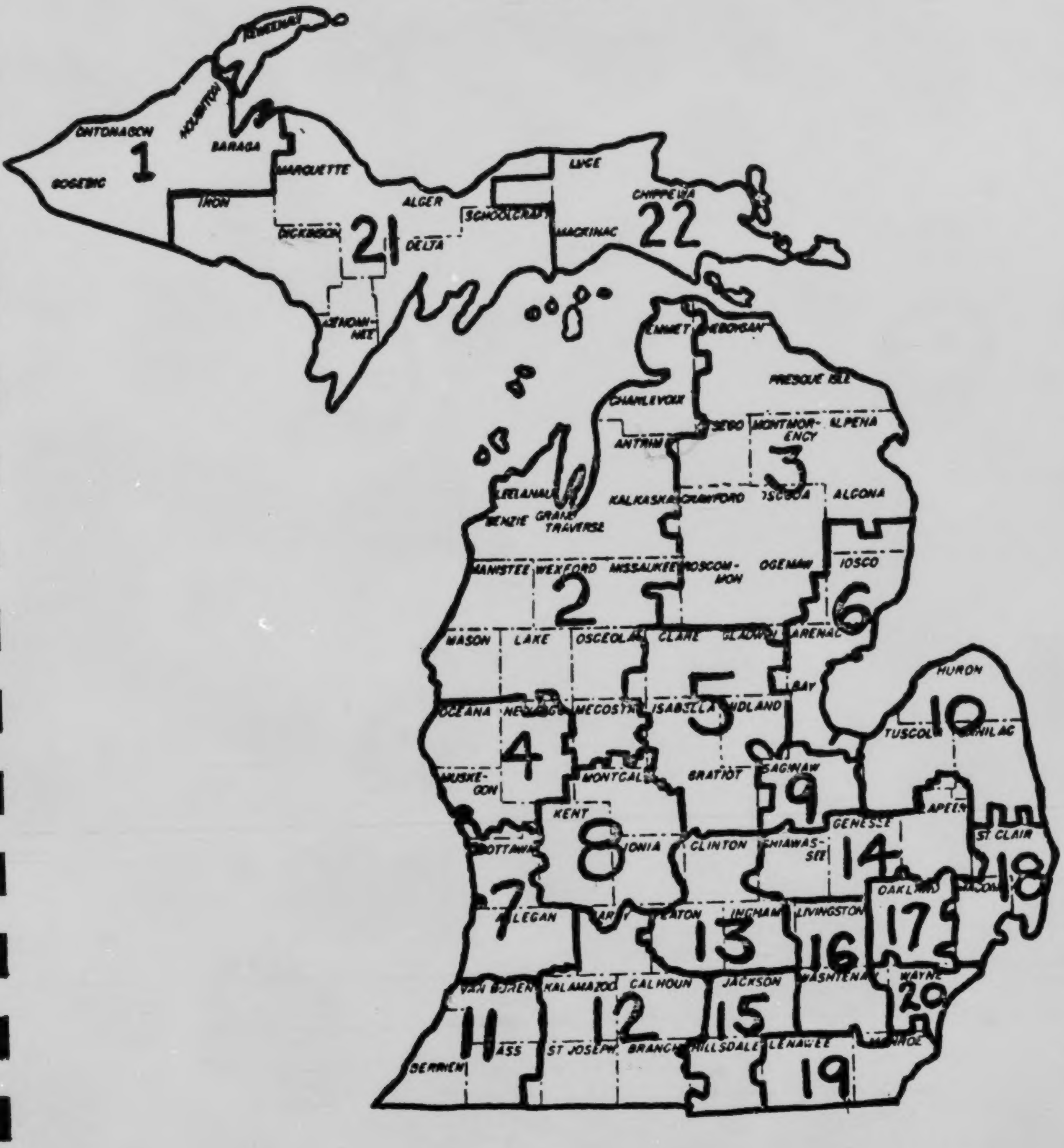
Sault Ste. Marie, Mi. 49783
906/632-3373

*Satellites

Michigan Department of Education

Regional Educational Media Center
Area Designations



MULTI MEDIA LISTS BY SUBJECT

The following list identifies titles under specific subjects. For further information, refer to the pink section of this guide for Films, green section for Video Cassettes, yellow section for Multi-Media Kits, and the orange section for Games.

F = Films
G = Games
M = Media Kits
VC = Video Cassettes

FACTORS AFFECTING CONSUMER BEHAVIOR

American Way: Leisure M365
American Way: Materialism M364
America's Changing Lifestyles M226
Ashley Montague Speaks . . . on the Superiority and Responsibility of Women M418
Best of Time VC69
Buyer Beware M20
Buying M303
Buying with a Twisted Arm M100
Choice F128, VC40
Choices and Decisions: Becoming a Wise Consumer M372
Choosing What to Buy M176
Complete Consumer M56
Consumer G5
Consumer Choice M248
Consumer Choice G29
Consumer Defense Mechanisms M12
Consumer in Society M20
Consumer Mathematics: Calculator Skills and Games M338
Consumer Offensive F101
Consumer Power and Social Change M108
Consumer Spending M119
Consumer Values M119
Consumerism: Seller Beware F39
Consumerism: Dangers of Affluence M274
Consumerland: How High the Mountain M127
Consumers in Action M39
Consumers World: It's Your Decision M207
Death M298
Decision: A Values Approach to Decision Making M360
Decision Making M235
Decision Making M420
Decision Making Skills M413
Decisions G22
Decisions, Decisions M17
Decisions, Decisions M249
Developing Values M47
Divorce in the United States M370
Doing Without M190
Doublespeak Box M396
Dynamic Consumer Decision Making M14
Economic Decision Making M126
Economics for Primaries M156
Exploited Generation M2
Families in Crisis M349
Family: Coping with Growth and Change M406
Family Decisions G1
Family in Transition M367
Family Values M161
Future of the Family M382
Getting Ahead of the Game M17
Getting the Things You Want M40
Getting Your Money's Worth M200
Human Energy . . . How to Move a Mountain M357
Impressions: Who Do You Think I Am? M397
Inflation G7
Introduction to Value Clarification M29
It's Your Money M56
Learning and Earning F130, VC47
Learning to be a Wise Consumer M244
Let the Buyer Beware M3
Let the Buyer Prepare M42
Lifestyle G12
Lifestyles M362
Looking for Me M398
Malcomb Decides F129, VC41
Marriage and Money M150
Modern Trends in Consumerism M19

Money and Lifestyle M240
Money Talks M21
Money Tree F4
Our Role as Consumers M39
Our Society M112
Our Values M24
Preparing for Parenthood M316
Priorities, Decisions, Security M88
Quality of Life M273
Quality of Life in the United States M366
Rational Decision Making Process M75
Revelations of a Register Tape M93
Separation and Divorce M405
Setting Goals M1
Shaping News for the Consumer F111
Singles Life VC3
Survival for a Woman on Her Own M427
Systems: An Approach to Consumer Education M358
To Buy or Not to Buy M182
Trendsetter F56
Understanding Changes in the Family M272
Use of Leisure Time M19
Using Money Wisely F1
Values Clarification M177
Where Does Your Allowance Go? M133
Wise and Responsible Consumership F66
Where Do I Begin? VC68
Who Remembers Mama? VC55
Why Do You Buy? F2
Why You Need Consumer Know-How M37
Winnie the Pooh and the Value of Things M378
Woman's Place, A M423
Women at Work: Choice and Challenge M380
Women in Transition M414
Women Today M381
Women Today: Options, Obstacles and Opportunities M412
You, the Consumer M133
Your Money Matters M90
Your Money Matters M416
Youthful Consumer M16

MONEY MANAGEMENT AND CREDIT

Income (including low income)

American Poor M46
At Issue: A Living Wage -- Living or Existing M261
Banks and the Poor F6
Careers in Consumer Affairs M237
Earning an Income M131
Food Stamp Program M136
Ghetto G2
Horatio Alger G30
How on Earth Do Working Wives Manage M59
How to Manage Your Income M92
How Would You Like to Be Old? M49
It All Works Together M133
Jobs for You: It's Happening in Home Economics M286
Labor and Its Value M22
Making Change M147
Making the Most of Your Talents M285
Money Talks M21
Notch a Stick, Scratch a Stone M415
One Third of Your Life M119
Paycheck Puzzle M48
Payday to Payday F38
People Profession: Careers in Home Economics M173
Planning for a Career M131
Poor Pay More F11
Work and Income VC56
You as a Worker and Citizen M169
You'll Earn It F43
Youthful Consumer M16

Savings and Investments

All About Banking M409
Bank and the Community M129
Banking F45
Banking and Banking Services M179
Banking Series M141
Banking Services VC32
Best Place to Put Your Savings M65
Business of Banking M293
Checkbook M195
Checking Accounts F99
Choose Your Bank Carefully, Then Use It Right M68
Consumer Mathematics: Paying by Checks M342
Consumer Mathematics: Saving and Investing M345
Dollars and Sense M151
Estate Planning: Wills and Trusts VC64
Exchange: A Stock Market Activity G45
Financial Planning for Retirement VC64

Financial Security M181
Full Service Bank M140
Getting Ahead of the Game M17
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Investing and the Consumer M299
Investments and Retirement Planning M19
Life Skills M411
Money Management M53
Money is the Medium M13
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Nickels, Dimes and Dollars M218
Notch a Stick, Scratch a Stone M415
Nurturing a Nest Egg M11
Personal Economic Security M92
Priorities, Decisions, Security M92
Putting Your Savings to Work M130
Rebuilding Financial Security VC77
Retirement Planning VC2
Returns F115
Role of the Federal Reserve System M275
Saving and Investing M55
Saving and Investing M314
Saving to Reach Your Goals M37
Savings Accounts M141
Savings Accounts F116
Savings for Security M15
Securities F49
Services of a Bank M196
$64,000 Question M56
Sound Investment M417
Stock Market Game G17
Using a Savings Account M140
You and Your Community Bank M258, M329
Your Money Matters M416
You're the Banker G56

Spending Plans (Budgets)

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All American Consumer M17
Alternatives in the Marketplace M20
Be Informed Series M81
Blueprint for Money Management M37
Budget Blues M11
Budget: Today and Tomorrow M4
Budget Help M142
Budgeting M19
Budgeting F44
Budgeting F64
Budgeting VC18
Budgeting VC25
Budgeting and Credit M162
Budgeting Game G35
Budgeting Series M142
Buyer Beware M6
Buyer Beware M20
Buying Habits and Money Management M140
Buying Wisely M37
Caveat! M119
Changes in Budget (Part I) VC26
Changes in Budget (Part II) VC27
Check Stub M141
Checking Account M196
Checking Accounts M141
Checking Accounts -- How to Use Them M140
Choose Your Bank Carefully, Then Use It Right M68
Consumer G5
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Consumer Game M56
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Consumer Spending M119
Consumerism: Getting Your Money's Worth M73
Consumers in the Marketplace M39
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Consumership: Getting More for Your Money M176
Creative Classroom Activity G32
Day in the Life of Harvey McNeill F76
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Doing Without M190
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Dollar Victory M15
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Getting Your Money's Worth M37
Getting Your Money's Worth M200
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How to Manage Your Income M92
How a Practical Family Managed Its Money M63
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Learning to Use Money F82
Let the Buyer Beware M3
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Money Problems and How to Avoid Them M140
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Payday G20
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Just Sign Here M4
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Using Credit as a Tool M140
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Warning! Double Check Those Charge Accounts M161
Ways to Handle Money M124
You Take the Credit M92
You as a Consumer, Now M167
Your Credit is Good M50
Your Credit is Good . . . Unfortunately F96

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Ads and You M139
Advertising and Comparison Shopping M163
Advertising and Consumer Motivations M113
Advertising and the Consumer M107
Advertising and You M176
Advertising: Information, Persuasion and Deception F62
Analyzing Advertising F70
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And Now a Word from Our Sponsor M125
Blue Jeans, Bubble Gum and Comic Books M133
Buy, Buy F61
Buy Line F19
Can You Believe Advertising? M3
Come On, The M199
Commercial, The M133
Commercials on Television M41
Consumer Advertising M115
Consumer Advertising M423
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16 mm FILMS

Available for free loan from the Michigan Consumer Education Center. Addresses and prices are included for those interested in purchasing a copy.

F1 USING MONEY WISELY

Grade level: Secondary and Adult
Color, 18 minutes, 1970

The film begins with "easy credit" signs flashing on the screen and in the background, we hear people explain some of the financial traps they, and millions of others, have fallen into. The film explains agencies which provide help for those who are everextended.

Journal Films, Inc., 909 W. Diversey Parkway, Chicago, IL 60614. $240.00.

F2 WHY DO YOU BUY?

Grade level: Jr. High, Sr. High and Adult
Color, 9 1/2 minutes, 1971

Exploring the motivation for our buying habits is the theme of this film. Sex appeal, hero identification and popularity etc, are shown to be a major influence on our choice of products. The film points out the importance of buying to satisfy needs, not dreams.

Journal Films, Inc., 909 W. Diversey Parkway, Chicago, Ill. 60614. $125.00.

F4 MONEY TREE

Grade level: Secondary, College and Young Adult
Color, 20 minutes, 1972

This is a contemporary film about a young couple who fall into the credit traps that face all Americans -- young and old. The quest for the "good life" leads to the tragic crumbling of their marriage. The lack of any suggested solution to their problems provides an excellent vehicle for post-viewing class discussion. An excellent introduction to a consumer education class.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, CA 91201. $285.00.

F5 IN THE PUBLIC INTEREST

Grade level: Jr. High, Sr. High, College and Adult
Color, 20 minutes, 1972

The film begins with people expressing their dissatisfaction with shoddy products, practices and unscrupulous advertising. The functions of the Better Business Bureaus are then explained including the collection of information about businesses, checking the validity of advertisements, consumer referral and complaint handling.

Council of Better Business Bureaus, 845 Third Ave., New York, NY 10022. $75.00.

F6 BANKS AND THE POOR

Grade level: Secondary and Adult
Black and white, 59 minutes, 1971

This film thoroughly explores four major problems facing low-income consumers in dealing with banks and Savings and Loan companies: (1) mortages and real estate, (2) personal loans, (3) the "Holder in Due Course" laws and (4) the banking lobby.

NET Films Service, Audio-Visual Center, Indiana University, Bloomington, IN 47401. $265.00.

F7 THE OWL WHO GAVE A HOOT

Grade level: Late Elementary, Jr. High, Sr. High and Adult
Color, 15 minutes, Spanish version available

An animated film with background music that students will enjoy. The Pidgeon family is seen being systematically "taken" by unscrupulous businessmen such as the landlord, grocer, used car slaesman and others. Mr. and Mrs. Owl however, are a "different bird." They exert their rights as consumers, shop around for a better deal from reputable firms and refuse to do business with the disreputable merchants. Their actions lead to a program of consumer awareness that is responsible for putting the disreputable merchants out of business.

National Audio-Visual Center, Washington, D.C. $84.00.

F8 HOW TO BUY A USED CAR

Grade level: Secondary, College and Adult
Color, 12 minutes, 1968

This "How to" film explains three main tests every person should use when purchasing a used car. The first examination is the "look test". The viewer is shown what to look for as the car sits on the lot. In the"dry-run" test, the viewer learns how to examine the car while it is running. Finally, the "road test" points out details the buyer should check while driving the car. The film ends on a commercial not with a picture of the Chevrolet "OK" used car symbol.

Teletape-Detroit, Corp., 2900 E. Grand Blvd., Detroit, MI 48211. $85.00.

F9 CONSUMER POWER: ADVERTISING

Grade level: Secondary, College and Adult
Color, 22 minutes

Mr. Ralph Nader, well-known consumer advocate, and Mr. Ted Factor, an advertising executive, address themselves to a set of very provocative questions regarding advertising's effect on our daily lives.

BFA Educational Media, 2211 Michigan Avenue, Santa Monica, CA 90404. $285.00.

F10 SO YOU WANT TO BUY A GOOD USED CAR

Grade level: Secondary, College and Adult
Color, 15 minutes, 1965

This film was produced for the consumer who intends to buy a used car. It examines the reasons for buying a used car and proceeds to explain what to look for in a used car using the BELTS test. (brakes, exhaust, lights, tires and steering)

Ford Film Library, The American Road, Dearborn, MI 48121. $50.00.

F11 THE POOR PAY MORE

Grade level: Secondary, College and Adult
Black and white, 60 minutes, 1967

Provides a close look at the special hardships faced by the poor in the area of consumer purchasing. The pricing practices of supermarket chains, the techniques of food freezer salesmen, and the methods of the furniture and appliance stores and their association with the finance companies are examined. Officials from various private and government programs outline these problems and show how they are attempting to alleviate them.

Indiana University, Audio-Visual Center, Bloomington, IN 47401. $265.00.

F12 THERE IS A LAW AGAINST IT

Grade level: Secondary, College and Adult
Color, 8 minutes

Four familiar consumer problems are introduced in this film; garnishment of wages, unauthorized auto repair work, payment demanded for a debt already paid, and a housewife pressured into signing a purchase contract by a door-to-door salesman. The film then dramatizes how new consumer laws in one state (California) protect the consumer in each case. It explains provisions of laws, responsibilities of the businesses involved, and the steps the consumer should take.

Filmfair Communications, 10900 Ventura Blvd ., Studio City, CA 91604 $130.00.

F13 YOUR RIGHT TO A HEARING

Grade level: Secondary, College and Adult
Color, 9½ minutes, Spanish version available

Stresses the debtor's right to a hearing before such creditor actions are taken as repossessions and garnishments of wages. The film then shows the hearing of an 18-year-old unable to pay off a purchase. The case is used to point up the pressures and confusion of sales techniques, the responsibilities inherent in the new legal status of the 18-year-old, and the help he is given at the hearing by a young legal services attorney.

Filmfair Connumications, 10900 Ventura Blvd., Studio City, Ca. 91604.
$130.00

F14 READ BEFORE YOU WRITE

Grade level: Secondary, College and Adult
Color, 6¾ minutes

A young couple considers a typical installment purchase (a TV set). The film follows them from their obvious enchantment outside the store window to a new awareness when they learn to really examine a contract before they sign it. About to sign a contract, a consumer education program appears on "their" TV explaining what a properly drawn installment contract should include such as specific description of the purchase, written confirmation of special aspects of the sale, details on interest and other charges, how to renegotiate the contract, etc.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604.
$100.00

F15 FOOT IN THE DOOR

Grade level: Secondary, College and Adult
Color, 10 minutes, Spanish version available

A potential victim of consumer fraud tells how a door-to-door salesman tried to sell her a color TV at her home. She tells how her awareness of fraud came about because, as a resident of a low-income housing project, she had been victimized by a similar pitch a year earlier. Her alertness in the present case results in arrest of the salesman. The film continues with a police lieutenant, familiar with fraud, who describes several pitches that can entrap people and lists basic questions to ask ourselves before signing a contract.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604.
$140.00

F16 MAGICAL DISAPPEARING MONEY

Grade level: Secondary, College and Adult
Color, 11 minutes, Spanish version available

A cheerful, slightly scatterbrained "food expert witch" appears in a supermarket and works her magic to draw the customers around her. Then, item by item, she explains, with accompanying magic, why certain purchases by the customers are unwise.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604.
$145.00

F17 THIS IS FRAUD

Grade level: Secondary, College and Adult
Color, 18½ minutes

A car advertised on TV has "just been sold" and the customer is steered to more costly buys -- bait and switch. A door-to-door salesman secretly spills additional dirt on the floor to make his machine seem better. A woman reminds a contractor that he said his stucco job would last "as long as the house" -- he says there is nothing like that in the contract she signed. Methods of recourse for such common consumer fraud cases are described.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604.
$115.00

F18 TOMMY'S FIRST CAR

Grade level: Secondary
Color, 11 minutes, Spanish version available

Tommy is ready to buy his first car. At the used car lot, his father shows Tommy where to look for clues that can indicate the car's condition and possible necessary repairs. Tommy learns the proper way to test the car's breaks, steering and general condition of the engine.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604.
$145.00

F19 BUY LINE

Grade level: Secondary, College and Adult
Color, 14 minutes

Opens with a rapid montage of contemporary visual advertising. We examine each ad, learning about psychological seduction, disclaimers, false and misleading statements, etc. Actual ads are presented (with product names masked) to illustrate how they use fantasy appeals to power, sexuality, popularity and status to get the consumer to buy the product.

Filmfair Communications, 10900 Ventura Blvd. Studio City, Ca. 91604.
$180.00.

F20 ON YOUR OWN

Grade level: Secondary, College and Adult
Color, 23¼ minutes

Introduces the surprising diversity of subjects covered in high school consumer education classes, e.g. comparative shopping, perpetual styles in clothing, home ownership vs. renting, learning to bake bread at 10¢ a loaf, using consumer pressure to improve retailing practices, fixing old furniture, operating child care centers on high school campuses, reaching out to the community with student-run research programs and a mobile consumer ed information unit, credit and money management, marriage and family relations, etc.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604.
$300.00

F21 HARRY J. WOODS IS AT THE DOOR

Grade level: Secondary, College and Adult
Color, 13 minutes,

Harold J. Woods is a skillful and effective door to door salesman, But, unlike representatives from legitimate companies, Harry is a con-man whose unscrupulous tactics can fool an unaware consumer. His first sale is to a couple, who, as Harry himself says, "didn't even know they wanted rock siding until they met up with me." His next call is on a harried housewife whom he convinces to buy a super deluxe sewing machine instead of the one advertised.

Communications Group West, 6335 Homewood Ave., Suite 204, Hollywood, Ca.
90028. $170.00

F22 NOT YOU TOO?!?

Grade level: Jr. High, Sr. High, College, Adult
Color, 10 minutes

Many varieties of consumer fraud and "legal" ways of coercing the consumer into purchasing what he or she doesn't need or can't afford are: unnecessary repairs, mail order schemes, high pressure sales pitches, phone solicitations, etc. Solutions to consumer fraud are suggested.

Communications Group West, 6335 Homewood Ave., Suite 204, Hollywood, Ca. 90028.
$100.00

F23 CREDIT CART BOUQUET

Grade level: Jr. High, Sr. High, College and Adult
Color, 10½ minutes

Jonathon's view of the marketplace and its participants is unique -- he sells flowers from his cart in a busy shopping mall and has time to listen to people's experiences. Sally, a salesgirl, has just been turned down on a bank loan for a new car because of her age, martial status and lack of well established employment. Mario, a construction worker, belongs to a company credit union and consequently can borrow enough to pay the bills for his family. Sarah is a wise consumer who pays attention to contracts and billing procedures thus saving money. Ted, the impulsive buyer, is the one most likely to misuse credit.

Communications Group West, 6335 Homewood Ave., Suite 204, Hollywood, Ca. 90028.
$130.00

F24 CONSUMER POWER: CREDIT

Grade level: Secondary, College and Adult
Color, 20 minutes

To what extent does credit encourage customers to buy more than they need or can afford? How can the consumer protect himself from the exorbitant charges and/or interest? How can the wise use of credit benefit the individual and our economy? Ralph Nader, and such people as consumers, businessmen, car dealers and bankers explore these and many more questions which face us daily.

BFA Educational Media, 2211 Michigan Ave., Santa Monica, Ca. 90404.
$275.00

F25 CONSUMER POWER: WHISTLEBLOWING

Grade level: Secondary, College and Adult
Color, 23 minutes

Who is responsible for our society? What can we do to right the wrongs we perceive? This film directs the viewers' attentions to these questions. Ralph Nader addresses himself to provocative questions. Informed citizens who have formed other points of view provide date and stir controversy designed to cause viewers to think and discuss problems,

BFA Educational Media, 2211 Michigan Ave., Santa Monica, Ca. 90404.
$310.00

F26 DANGER-POISON

Grade level: Elementary
Color, 13 minutes

Observing an ordinary family, the classroom viewer learns the identity, and the proper use and storage, safe practices and respect for dangerous products likely to be encountered in his home. The most common poisonous plants are included.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201.
$285.00

F27 GIVE EARTH A CHANCE

Grade level: Secondary, College and Adult
Color, 50 minutes, 1970

The problems of overpopulation, industrial pollution, waste disposal and pesticides are closely examined in this film. Middle-aged parents of a typical American family are convinced by the end of the film that "we are in trouble." Mr. and Mrs. Weeders meet with many experts and discuss the various environmental problems facing us today. Through these interviews and on-site visits, Mr. and Mrs. Weeders become convinced that something must be done if there is to be a tomorrow for future generations.

Westinghouse Learning Corp., 100 Park Ave., New York, N. Y. 10017.
$550.00

F28 ON GUARD - BUNCO!

Grade level: Secondary, College and Adult
Color, 27 minutes, 1970

The various "con games" and swindles practiced on the public are exposed in this film. The "take" from these fraudulent schemes is estimated to be around $4 billion a year. This film will give consumers a better idea of various frauds and schemes designed to relieve them of their money.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $355.00.

F29 A METRIC AMERICA

Grade level: Secondary, College and Adult
Color, 16 minutes

Animated film highlights reasons for U.S. metric conversion and introduces the meter, liter, kilogram and celsius. Emphasis is placed on prefixes such as "centi" "milli" and "kilo." Repeated stress is placed upon the decimal nature of the metric system.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $240.00.

F30 CONSUMER EDUCATION: BUYING IN A SUPERMARKET

Grade level: Secondary, College and Adult
Color, 15 minutes

Helpful hints as to how to select products and for what purpose: quality or quantity. With the great variety of products available, hints as to how to get the best value for your money. Film has a humorous approach, although it clearly points out the psychological effect advertising has on the average consumer.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $220.00

F31 ECONOMICS -- IT'S ELEMENTARY

Grade level: Elementary
Color, 10 minutes

A family with young children learn basic concepts about the free enterprise system while on a summer vacation. Day to day activities illustrate needs, goods, services, buying and selling, saving and specialization in work.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $145.00.

F32 NUTRITIONAL QUACKERY

Grade level: Jr. High, Sr. High, College and Adult
Color, 20 minutes

Built around a health quack expounding the four favorite myths of nutritional quackery: diet-disease myth, soil depletion myth, over-processing myth and the subclinical-deficiency myth. Although the quack sounds confident, convincing, sincere and scientific, each of his arguments is systematically and scientifically demolished so that the student is left with the argument -- and the answer.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $285.00

F33 LABEL LOGIC

Grade level: Jr. High, Sr. High, College and Adult
Color, 18 minutes

Demonstrates that even seasoned, experienced shoppers make unwise value judgments, because they allow themselves to be swayed by attractive labeling, advertising, reduced prices or bargains, and even popular demand; and because they do not make careful price-to-weight comparisons. Shows exactly what the label should tell the consumer under the provisions of the Food and Drug Act and the Fair Packaging and Labeling Act.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $255.00.

F35-F38

BUYING FOOD
CREDIT
BUYING A USED CAR ON TIME
FROM PAYDAY TO PAYDAY

Grade level: Adult
Black and White, 30 minutes each film

This series of "Stretching the Buck" films deals with each of the above topics. They are produced and directed toward the low-income adult consumer.

Consumer Education Development Co., Box 424, Storrs, CN 06268. $100.00 per film.

F39

CONSUMERISM: LET THE SELLER BEWARE

Grade level: Secondary, College and Adult
Color, 22 minutes, 1973

Illustrates many of the faults of the marketplace as seen by Ralph Nader. In the interspersed interviews with Mr. Nader, he points out problems such as auto safety, product durability, deceptive advertising, adultered foods, money spent on valuless products and the lack of buyer knowledge.

Mr. Richard Loth, Manager, Education Division, Document Associates, Inc., 573 Church St., Toronto 285, Ontario, Canada. $300.00.

F40 THE ENERGY DILEMMA

Grade Level: High School, College and Adult
Color, 19 minutes, 1973

More people, more gadgets and the "plug-in age" are shown to be the reasons behind the increased demand for more and more energy. The film looks at two solutions to the demand for more energy; additional sources such as new wells, new dams, new nuclear plants, geothermal energy, tidal energy and solar energy vs. limiting our energy appetite. The main question of the film is: Can we realistically hope to satisfy our projected energy demands?

Films Incorporated, 1144 Wilmette Ave., Wilmette, Ill. 60091. $250.00

F-41 THE CONSUMER GAME

Grade Level: Junior High, Sr. High, Adult
Color, 20 minutes, 1973

Arte Johnson, the star of the television "Laugh In" series, provides important tips on comparison shopping. Questions are asked about where to buy, which brand, what the labels say, grading and packaging.

The film also provides information about finance charges and garanteees, both expressed and implied.

Pyramid Films, Box 1048, Santa Monica Calif. 90406 $280.00

F-42 FOOD AND MONEY

Grade Level: High School, Adult
Color, 23 minutes, 1973

The reasons for rising (or sometimes falling) food prices are explained by changes in the supply, demand or production costs of a food item.

The film shows the relationship of how a shortage of anchovies off the coast of Peru directly affects the meat supply on our dinner tables. A simple "supply-demand"model to explain the cost of food items is expanded to show the add on value of food costs due to transportation, packaging, etc.

Cost of Living Council, School Project, Washington, D. C. in cooperation with Byron Motion Pictures, 65 K Street NE, Washington, DC 20002 $88.16

F43 YOU'LL EARN IT

Grade Level: High School, College and Young Adult
Color, 24 minutes, 1973

What do 18 year age of majority laws mean for the young adult? What can young people do to spend, borrow and save money wisely? How can the individual contribute to consumer protection efforts in his community? These are some of the subjects probed in this film using real case studies involving a boy dealing with a bankrupt used car dealer, a consumer protection agency, a girl renting her first apartment and a consumer education class exploring the steps involved in the decision making process.

Cuna Mutual Insurance Society, P. O. Box 391, Madison, Wisc. 53701. $90.00.

F44 BUDGETING

Grade Level: Senior High School, Junior College and Adult

Color, 11 minutes

This film examines the reasons for setting up a budget, how it can help you plan financially from month to month, and why a budget is really a family matter. It also explains a procedure for actually setting up a budget based on your income and your fixed and flexible expenses.

Isabell Russell, Film Librarian, Public Relations and Advertising Dept. D-A, Aetna Life and Casualty, 151 Farmington Ave., Hartford, Conn. 06115. $110.00.

F45 BANKING

Grade Level: Senior High School, Junior Colleges and Adult

Color, 18 minutes

This film discusses the two main types of bank accounts -- checking and savings -- and how each may be used to manage your money, both now and for the future. The risk and yield aspects of a savings account are emphasized and explained. A full service bank is described, including how it handles and invests depositors' money and the services it offers. Finally, alternative places to save and borrow money are briefly mentioned.

Isabell Russell, Film Librarian, Public Relations and Advertising Dept. D-A, Aetna Life and Casualty, 151 Farmington Ave., Hartford, Conn. 06115. $110.00.

F46 CREDIT

Grade Level: Junior and Senior High School, Junior College and Adult

Color, 18 minutes

This film explains some of the various types of credit -- borrowing, charging, and financing -- and the interest you have to pay for using each type, as well as how each relates to personal money management. The film also examines why you need credit, where to get it, what requirements you have to meet, and how to establish and maintain credit.

Isabell Russell, Film Librarian, Public Relations and Advertising Dept. D-A, Aetna Life and Casualty, 151 Farmington Ave., Hartford, Conn. 06115. $110.00.

F47 BUYING

Grade Level: Junior and Senior High School, Junior College and Adult

Color, 13 minutes

This film discusses managing your money in terms of the general rules for buying -- quality, quantity, and the best time -- and how they are the keys to getting your money's worth. A large part of the film is concerned with buying a home, including the advantages and disadvantages, the responsibilities, costs, and the important decisions involved in making this investment.

Isabell Russell, Film Librarian, Public Relations and Advertising Dept. D-A, Aetna Life and Casualty, 151 Farmington Ave., Hartford, Conn. 06115. $110.00

F48 INSURANCE

Grade Level: Junior and Senior High, Junior College and Adult

Color, 16 minutes

This film discusses the four main types of personal insurance -- Life, Health, Automobile and Homeowners -- and the nature of the protection provided by each. Group insurance and social security and their relationship to insurance needs are briefly discussed. The film also explains and emphasizes the need for an insurance estate as part of a personal financial plan which takes into account your present assets and expenses as well as your future needs.

Isabell Russell, Film Librarian Public Relations and Advertising Dept. D-A, Aetna Life and Casualty, 151 Farmington Ave., Hartford, Conn. 06115. $110.00.

F49 SECURITIES

Grade Level: Junior and Senior High, Junior College and Adult

Color, 19 minutes

This film discusses the three major types of securities -- bonds, stocks, and mutual funds -- and the nature of each. Risk, yield, growth, income, and other aspects of securities investment are considered. When, where, and how you can invest in securities is explained in terms of making securities part of a financial plan. This includes a description of the activities of the broker, the exchange, stock transactions, and stock quotations in the investment process.

Isabell Russell, Film Librarian Public Relations and Advertising Dept. D-A, Aetna Life and Casualty, 151 Farmington Ave., Hartford, Conn. 06115. $110.00. (When the 6 films F44 through F49 are purchased as a set, cost is $600.00 for all 6)

F50 YOUR CREDIT IS GOOD

Grade Level: Junior and Senior High, College and Adult
Color, 15 minutes, 1972

This film examines some of the benefits of using credit as well as the hazards. Two cases, a young man buying a used car and a young woman signing up at a health studio, point out some common areas to investigate when using credit. Some of the areas mentioned are: extra charges, different sources and costs of credit, high pressure (sign now for the discount), the contract itself and the selling of a credit instrument (holder-in-due-course).

Journal Films, Inc., 909 W. Diversey Parkway, Chicago, Ill. 60614. $175.00.

F51 MAN BUILDS, MAN DESTROYS

Grade Level: High School, College and Adult
Color, 27 minutes, 1973

Three stories about man working to improve his environment are reported in this film. The first deals with one man's effort to reduce the noise pollution in New York City. The second incident involves the people of a small Japanese city and their battle with a large chemical plant over the dumping of mercury into the water where the fish they eat are taken. Finally, the third incident is the story of a small town in Connecticut and its battle with the Gypsy Moth which led to the eventual banning of the use of DDT in the state of Connecticut.

Great Plains National Instructional Television Library, Box 80669, Lincoln, Neb. 6850 . $240.00.

F52 SHOPLIFTING--IT'S A STEAL!

Grade Level: Jr. High and Sr. High
Color, 15 minutes

Hard facts about teenage shoplifting--its social cost, penalties and prevention.

Betty Crocker Teaching Aids, 9200 Film Center, Box 1113, Minneapolis, Minn. 55440. $125.00 or free loan from the above address. Up to 100 booklets free from Betty Crocker Teaching Aids.

F53 READ THE LABEL, SET A BETTER TABLE

Grade Level: Jr. High and Sr. High
Color, 13 minutes

Dick Van Dyke narrates this partially animated film on the value of labeling. Mr. Van Dyke explains how to determine the nutritional value of the particular item, the proportion of ingredients and the number of servings per package, etc.

National AV Center, Sales Branch, Washington, D. C. 20409. $58.25.

F54 MONEY TO BURN

Grade Level: Secondary to Adult
Color, 15 minutes

Tips on saving energy and money in your home. Some of these money and energy saving tips concern home insulation, storm windows, cooking, washing and many others.

American Gas Assoc., 1515 Wilson, Arlington, Va. 22209. $110.00.

F55 CAUGHT

Grade Level: Secondary to Adult
Color, 25 minutes, 1972

The monetary, social and personal costs regarding shoplifting are illustrated and discussed by leading investigators in the field. A typical shoplifter is viewed from "temptation" to "prosecution." What business establishments are doing to alleviate the problem is examined.

Cinematic Concepts Corp., 1817 Union Street, San Francisco, Cal. 94123. $260.00.

F56 **TRENDSETTER**

Grade Level: Elementary to Adult
Color, 6 minutes, 1970

The Trendsetter's every attempt at individuality in this animated film is doomed by the following of the mindless crowd. His unique hat, his tree-top residence, his every pacesetting trick soon become outrageously common. Finally, he devises a scheme to escape his followers: he feigns suicide. True to form, his loyal followers do the same. Now there is no one left to follow him. His joy is shattered by the realization that his phony individuality actually depends upon a crowd.

Pyramid Films, Box 1048, Santa Monica, Ca. 90406. $90.00.

F57 **BEFORE YOU TAKE THAT BITE**

Grade Level: Upper Elementary to Senior High
Color, 14 minutes, 1974

An overweight teen-ager begins her day by missing a substantial breakfast ("in a hurry") and later substitutes quick, sweet junk foods. At lunch in the school cafeteria, she chooses desserts over foods with nutritional value ("they taste good") and later at a basketball game again snacks on empty foods ("I'll start my diet tomorrow"). Besides weight problems, other consequences of an unbalanced diet are illustrated by school friends -- such as skin problems, tooth decay, etc. In addition, the film provides information on the relative nutritional values of certain foods, and encourages a balanced diet as a primary step to good physical and emotional health. Finally, the film advises viewers to "read the label" and thus use their nutrition knowledge before taking "that bite."

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604. $185.00.

F58 **STEERING CLEAR OF LEMONS**

Grade Level: Secondary to Adult
Color, 16 minutes, 1975

Drawn from Consumer Reports for TV, this film is like an audiovisual edition of Consumer Resports magazine, providing practical information and education on a variety of subjects. The seven topics covered in the film are: Grade Labeling: Aid or Rip Off?; Pain Relievers: What's in a Name?; Low-Cost Stereos/Product Testing: What Can It Tell You?; Fair Trade Laws: Is Fair Trade Fair?; Bicycles: Why a 10-Speed? and Steering Clear of Lemons; Diet Cottage Cheese: You Can Call It Diet But . . .; and Aerosols: Safety or Convenience?

Consumers Union Educational Films, Box XA-50, 256 Washington St., Mount Vernon, N. Y. 10550. $200.00.

F59 CHEMICAL FEAST

Grade Level: Intermediate to Adult
Color, 11 minutes, 1973

In chef's clothes and surrounded by an array of chemicals and modified foods, the comedian Marshall Ephron, in his memorable satire, merrily concocts a supermarket synthetic "lemon pie" using the ingredients listed on its lable. Then Ephron takes four known brand food products, notes their chemical additives, and calculates their price by the pound.

Benchmark Films, Inc., 145 Scarborough Road, Briarcliff Manor, N. Y. 10510. $165.00.

F60 BRAND NAMES AND LABELING GAMES

Grade Level: Intermediate to Adult
Color, 9 minutes, 1973

This is a guessing game you play every time you shop for food. The affable comedian, Marshall Ephron, asks you if a brand name product priced much higher than an unknown name for aspirin, a food flavor enhancer, and a bleach is any better. The answer in each case is no, they're exactly the same. Now you are asked to match wits with the U. S. Dept. of Agriculture --can you tell from their official descriptions for olive sizes used on labels how to grade: "giant," "mammoth," "jumbo," "colossal," etc.?

Benchmark Films, Inc., 145 Scarborough Road, Briarcliff Manor, N. Y. 10510. $145.00.

F61 BUY, BUY

Grade Level: Junior and Senior High
Color, 20 minutes

An examination of the nature of television commercials as seen by the ad men and producers who make them. During the production of laxative the cosmetic commercials, ad men voice strong opinions both justifying and condemning what they do. They are sometimes defensive, sometimes cynical.

Churchill Films, 662 N. Robertson Blvd., Los Angeles, Ca. 90069. $250.00.

F62 ADVERTISING: INFORMATION, PERSUASION OR DECEPTION

Grade Level: Intermediate to Adult
Color, 12½ minutes, 1973

This film tries to help students distinguish between the informational and manipulative uses of advertising.

Journal Films, Inc., 909 W. Diversey Prkwy., Chicago, Ill. 60614.
$155.00.

F63 FOOD LABELING: UNDERSTANDING WHAT YOU EAT

Grade Level: Intermediate to Adult
Color, 11 minutes, 1973

By examining the process of labeling foods, this film raises questions concerning nutrition. How can you know what you are eating? What should you be looking for in a given product, and how can a label help you find it? What isn't on the label and is it important?

Journal Films, Inc., 909 W. Diversey Prkwy., Chicago, Ill. 60614.
$145.00.

F64 Budgeting.

Grade Level: Secondary to Adult
Color, 30 minutes, 1974

Television Quiz-Show Host Allen Ludden leads a contest between two couples competing for the top score. The audience is invited to participate and match skills and knowledge of budgeting with the contestants.

Consumer Education Development Company, Box 424, Storrs. Ct. 06268
$200.00.

F65 Consumer Education: Retail Credit Buying.

Grade Level: Jr. High to Adult
Color, 11 minutes

Two teenage sisters are seen on a shopping spree with their first earnings. Their father helps them understand the proper use of credit and how to allocate income to repayment of indebtedness. Points brought out include: how to compute the cost of credit in terms of true annual interest, distinction between thirty-day and revolving charge accounts, function of the Retail Credit Association and the meaning of a "good credit rating."

BFA Educational Media, 2211 Michigan Ave., Santa Monica, Ca. 90404. $135.00

F66 Wise and Responsible Consumership.

Grade level: Elementary
Color, 13 ½ minutes, 1973

Deals with the pitfalls of impulse buying, acquaints young consumers with various merchandising and promotional tactics used by retailers, illustrates bait-and-switch and deceptive packaging and pricing, examines product labeling, and discusses product guarantees.

Centron Educational Films, 1621 W. Ninth Street, Lawrence, Kansas 76044. $185.00.

F67 Money for Sale.

Grade level: Junior and Senior High
Color, 18 minutes, 1974

A clever cartoon approach to analyzing truth in lending, finance charges and annual percentage rates. Restraint in borrowing is stressed.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $205.00.

F68 EAT, DRINK AND BE WARY.

Grade Level: Secondary to Adult
Color, 21 minutes

Shoppers, cooks, kids and critics vent their views on our eating habits and on processed foods which make up much of our diet. The nutritional losses from processing and refining are explored. Controversies over the increased use of food additives are examined. The role of advertising in changing our food habits is illustrated.

Churchill Films, 622 North Robertson, Los Angeles, Ca. 90069. $265.00.

F69 PUT YOUR MONEY WHERE YOUR GOALS ARE.

Grade Level: Secondary to Adult
Color, 25 minutes

Consumers share what they have learned from experience in money management. Emphasis is on importance of assessing spending pattern, then planning ahead and sacrificing luxuries to reach long and short term goals.

National Consumer Finance Association, 601 Solar Building, 1000 16th Street, N.W., Washington, D. C. 20036. $85.00

F70 ANALYZING ADVERTISING.

Grade Level: Upper Elementary through Eighth
Color, 13 minutes, Spanish version available

Acquaints young consumers with some of the techniques used by commerical advertisers to influence consumers to buy certain products or services. Familiarization with these techniques will help students begin to separate the important factual material necessary for making a valid buying decision.

Centron Education Films, 1621 W. 9th Street, Lawrence, Ka. 66044. $195.00.

F71 PROFIT: OR WHAT EVER HAPPENED TO ALL THAT BREAD?

Grade Level: Secondary
Color, 13 minutes, 1975

Following the businesses involved in producing a loaf of bread; gross profit, net profit and middleman costs are explained. Enables students to understand the total economic cycle.

Universal Education and Visual Arts, 100 Universal City Plaza, Universal City, Ca. 91608. $130.00.

F72 MEET MARGIE.

Grade Level: Intermediate to Adult
Color, 11 minutes, 1976

College student, living on a dollar-figure poverty level, travels by bike, belongs to a food co-op, trades chores and appliances with neighbors and barters her skills for someone else's, by-passing the need for money.

Filmfair Communications, 10900 Ventura Blvd., P. O. Box 1728, Studio City, Ca. 91604. $140.00.

F73 FAD DIET CIRCUS.

Grade Level: Secondary to Adult
Color, 11 minutes,

With over 50% of the U. S. population overweight, our citizens are a diet conscience group. Health quackery in exercising devices and crash diet falacies are explored with emphasis on the Dr. Adkins ' Diet Revolution.

Sterling Educational Films, 241 E. 34th Street, New York, New York 10016. $190.00.

F74 IF IT DOES'T WORK . . . COMPLAIN.

Grade Level: Intermediate to Adult
Color, 12 minutes, 1975

Introduction to the avenues open to insure the value of purchases. Illustrated with one person in process of complaining and another who has already taken action on a faulty product.

Journal Films, 930 Pitner, Evanston, Ill. 60202. $195.00.

F75 IN THE BOX.

Grade Level: Intermediate to Adult
Color, 13 3/4 minutes, 1976

Two young people meet inside a box that is symbolic of the financial crisis each is in. The two are given a "parole" to seek help. They find it through Cahpter XIII of the federal bankruptcy law and through a community-based credit counseling center.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604. $180.00.

F76 A DAY IN THE LIFE OF HARVEY McNEILL.

Grade Level: Intermediate to Adult
Color, 9 minutes, 1976

Despite the continuing financial problems due to a lay-off of the family bread-winner, the McNeills still find an enriching life because they seek out and use community resources -- largely free.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604. $135.00.

F77 IT'S NEW, IT'S NEAT, IT'S OBSOLETE.

Grade Level: Intermediate to Adult
Color, 14½ minutes

"Honest" Louie explains "confidentially" how fashion and gimmickry create obsolenscence and how we can use commonsense to get the most for our money.

BFA Educational Media, 2211 Michigan Ave., Santa Monica, Ca. 90404. $195.00.

F78 ALL AMERICAN MEAL.

Grade Level: Intermediate and Secondary
Color, 11 minutes

Explores the sociological and nutritional significance of the "fast food" stand. Good nutrition demands an understanding of all of our body's needs and a real concern for good health.

Barr Films, P. O. Box 5667, Pasadena, Ca. 91107. $165.00.

F79 HOW TO BUY A USED CAR: OR KICKING TIRES IS NOT ENOUGH.

Grade Level: Secondary to Adult
Color, 16 minutes, 1976

What teen-agers often look for in a car includes good mileage and performance to style and speed. The films shows on-the-lot tests as well as on-the-road tests. Practical hints are given for figuring what a used car's price tag really is.

Consumer Reports Films, Box XT-23, Mt. Vernon, N. Y. 10550. $220.00.

F80 THE CONSUMER AND THE SUPERMARKET.

Grade Level: Secondary to College
Color, 15 minutes

Combines consumer interviews with an analysis of the products and merchandising techniques used in the market. Explores the role of advertising, store layout, packaging and labeling to influence our package decision. Provides tips to help consumer buy for nutritional value at lowest cost.

Barr Films, P. O. Box 5667, Pasadena, Ca. 91107. $225.00.

F81 YOU ARE WHAT YOU EAT.

Grade Level: Elementary
Color, 10 minutes

Animated film showing importance of choosing of choosing foods from all of the basic food groups. Explains how proteins, carbohydrates, fats, vitamins and minerals are used in our bodies.

Barr Films, P. O. Box 5667, Pasadena, Ca. 91107. $160.00.

F82 LEARNING TO USE MONEY.

Grade Level: Intermediate
Color, 10½ minutes

Not many people get more money than they can use, so it's important to get the most for your money. Young consumers learn that shopping for the best price, checking sizes, comparing quality and availability all relate to decisions about how much money to spend.

Coronet Instructional Media, 65 E. South Water St., Chicago, Ill. 60601. $142.00.

F83 MONEY: HOW ITS VALUE CHANGES.

Grade Level: Intermediate to College
Color, 13½ minutes

Though it may look the same, a dollar does not always have the same value. Explains how changes in the value of a dollar are related to concepts such as cost of living, recession, depression, supply, demand and inflation.

Coronet Instructional Media, 65 E. South Water St., Chicago, Ill. 60601. $182.00.

F84 CONSUMER SKILLS: BUYING ON CREDIT.

Grade Level: Intermediate and Secondary
Color, 12½ minutes

Introduces such credit terms as finance charges, bank loans, down payments, interest, and installment payments, and defines the three C's of credit: character, capacity and capital.

Coronet Instructional Media, 65 E. South Water St., Chicago, Ill. 60601. $168.00

F85 THE DAY BUSINESS STOOD STILL.

Grade Level: Intermediate and Secondary
Color, 20 minutes, 1974

Helps students better understand and appreciate the economic structure of the American business system. It tells in graphic and realistic terms how this free enterprise system works.

Illinois State Chamber of Commerce, 20 North Wacker Drive, Chicago, Il. . 60606. $150.00.

F86 CONSUMER SKILLS: BUYING SERVICES.

Grade Level: Intermediate and Secondary
Color, 13½ minutes

Involved in an automobile accident, a student learns what medical, legal, insurance, repair and other services are available to him. Advice is given on what determines prices, how to evaluate the needed services. A consumer buys both private and public services.

Coronet Instructional Media, 369 W. Erie Street,Chicago, Ill. 60610. $196.00.

F87 CONSUMER SKILLS: BUYING FOR IMMEDIATE USE.

Grade Level: Intermediate and Secondary
Color, 13½ minutes

Three young consumers in everyday shopping situations make typical purchases in food, clothing, drug and variety stores. Stresses skills a person has to develop in buying wisely for immedate use.

Coronet Instructional Media, 369 W. Erie Street, Chicago, Ill. 60610. $196.00.

F88 CONSUMER SKILLS: BUYING FOR LONG TERM USE.

Grade Level: Intermediate and Secondary
Color, 11½ minutes

When purchasing furniture, jewelry, major appliances, television or stereo components, consideration should be given to its expected · lengthy use. A panel of consumers turn back the clock a year to tell how accurate their predictions about last year's purchases have been.

Coronet Instructional Media, 369 W. Erie Street, Chicago, Ill. 60610. $167.00.

F89 Six Billion Dollar Sell.

Grade Level: Elementary and Middle School
Color, 15 minutes

A combination of comedy and animation are used to illustrate the techniques of TV commercials. Children talking about their experiences, along with clips from actual TV commercials make this film a learning experience to which elementary and junior high students can easily relate.

Consumer Reports Films, Box XT-23, Mt. Vernon, N. Y. 10550. $220.00.

F90 Shoplifting: The Losing Game.

Grade Level: Junior and Senior High
Color, 12 minutes

Few young people are aware that shoplifting is a serious crime, legally classified as theft and punishable under the law. Others feel that stores will not press charges even if they are caught with an inexpensive item. This film will dispell some misconceptions held by youth and show that shoplifting is a major economic factor in modern merchandising costs. It has forced higher prices, sophisticated security measures and almost automatic prosecution procedures.

Universal education and Visual Arts, P. O. Box 8705, 100 Universal City Plaza, Universal City, Ca. 91608. $160.00.

F91 The Kingdom of Mocha.

Grade Level: Junior and Senior High
Color, 25 minutes

Mocha is a mythical island country where each person produces a specific good or service which he or she then barters for other necessities. However, because of certain conditions, Mochans decide that bartering is no longer an efficient means for carrying on business. They develop a type of money which leads to an increase in exchange and trade. They develop companies, increase investment, and engage in foreign trade. Later, they have to cope with problems such as inflation, recession, unemployment and maintenance of economic stability.

Tom Thomas Organization, Suite 209, Mocha, 226600 Telegraph Road, Southfield, Michigan 48075. $195.00.

F92 JUST SIGN HERE

Grade level: Secondary and Adult
Color, 12 minutes, 1972

Prepared in cooperation with the Better Business Bureau, this film illustrates how people can be "taken" by sales and credit buying. In the final sales situation the customer asks the right questions. The film has an inner city setting, black and white racial mix, and jazz background music.

Associated Films, Inc., 600 Grand Avenue, Ridgefield, NY 07657

F93 WATER FOLLIES

Grade level: Kindergarten, Elementary, Secondary, Adult, Bilingual, Hearing Handicapped
Color, 7 minutes, 1976

Follies people waste water in and around the home. Cartoon characters demonstrate water mususe against musical background, no talking. Rated excellent by most viewers at Michigan Consumer Education Center.

Stan Phillips and Associates/films, P.O. Box 5268, Term Annex Station, Denver, CO 80217. $120.00.

F94 HOME SWEET HOME IMPROVEMENTS

Grade level: Secondary and Adult
Color, 10 minutes

Simple, fast oving story; real people against cartoon-like background. The family, whose home needs an additional room, is visited by a high-pressure salesman with elaborate redecorating schemes. In spite of his promises of discounts and easy payment plans, they decide to invite bids from three established contractors.

Parthenon Pictures, Pyramid Films, Box 1048, Santa Monica, CA 90406
$175.00.

F95 BAIT, BITE AND SWITCH

Grade level: Secondary and Adult
Color, 10 minutes

Simple, fast moving story; real people against cartoon like background. "Be wary before you buy" is the advice offered. If an advertisement seems too good to be true, it probably is. A teenager learns this the hard way in a bait and switch scheme.

Parthenon Pictures, Pyramid Films, Box 1048, Santa Monica, CA 90406
$175.00.

F96 YOUR CREDIT IS GOOD...UNFORTUNATELY

Grade level: Secondary and Adult
Color, 10 minutes

Simple, fast moving story; real people against cartoon-like background. A recently married couple purchase household goods on credit and discover what can happen when monthly installments approach the limits of earnings. Only a "few-dollars-a-week" can add up to trouble.

Parthenon Pictures, Pyramid Films, Box 1048, Santa Monica, CA 90406
$175.00.

F97 THOSE MAIL ORDER MILLIONS

Grade level: Secondary and Adult
Color, 10 minutes

Simple fast moving story; real people against cartoon-like background. Grandma Gully, determined to earn her own spending money, falls victum of a fraudulent newspaper ad that promises quick wealth, Grandma realizes her foolishness and learn two rules: 1) Before you buy, be wary! 2) Before you invest, investigate!

Parthenon Pictures, Pyramid Films, Box 1048, Santa Monica, CA 90406
$175.00.

F98 I'LL ONLY CHARGE YOU FOR THE PARTS

Grade level: Secondary and Adult
Color, 10 minutes

Simple fast moving story; real people against cartoon-like background. A young man comes to the door and says he is the inspector for their heating system. Mrs. Gully does not check his identification. He frightens her about the safety of the furnace, and she pays dearly for being a gullable consumer.

Parthenon Pictures, Pyramid Films, Box 1048, Santa Monica, CA 90406
$175.00.

F99 CHECKING ACCOUNTS

Grade level: Secondary and Adult
Color, 12 minutes

Produced by Consumers Union in cooperation with the New York State Consumer Protection Board, the film discusses four kinds of checking accounts and costs that go along with the account such as charges for checks that bounce, stop payment orders or fancy check books. The film also explains the Electronic Funds Transfer Sustem and some of the potential risks to the consumer.

Consumer Reports Films, 256 Washington St., Mt. Vernon, NY 10550. $175.00.

F100 BUYING WITH A TWISTED ARM

Grade level: Secondary and Adult
Color, 13 minutes

The film illustrates situations where the consumer may be tempted to act impulsively, such as buying an engagement ring, coping with a death in the family, and birth of a first baby. The film recommends that the consumer identify personal values, plan ahead, comparative shop and make rational consumer decisions.

Journal Films, Inc., 909 W. Dirversey Parkway, Chicago, IL 60614. $175.00.

F101 THE CONSUMER OFFENSIVE

Grade level: Secondary and Adult
Color, 26 minutes

The film documents history of the consumer movement, including names, dates, laws enacted and the drama of the struggle.

Benchmark Films, Inc., 145 Scarborough Road, Briarcliff Manor, NY 10510 $390.00.

F102 INSURANCE-WHAT IT'S ALL ABOUT

Grade level: Secondary and Adult
Color, 25 minutes

Father Time narrates this cartoon overview of insurance including auto, home owners, life, mortgage, health and disability. A good introduction or review. Points out principal of "share the risk".

Filmfair Communications, 10900 Ventura Blvd., Studio City, CA 91604. $285.00.

F103 SHOPPING FOR CREDIT

Grade level: Secondary and Adult
Color, 19 minutes

Produced by Consumers Union in cooperation with the New York State Consumer Protection Board. The film alerts consumers to the sources and relative costs of credit and to their rights under federal and state lending laws. Lending institutions, such as finance companies, auto dealers, credit unions and saving banks are investigated by students. Film tells what questions to ask when shopping for credit.

Consumer Reports Film, 256 Washington St., Mt. Vernon, NY 10550. $265.00.

F104 FOOD FOLLIES

Grade level: Secondary and Adult
Color, 24 minutes, 1977

The film illustrates the confusing array of information confronting a shopper in a supermarket. Grading and labeling, federal regulations and ways manufacturer might still mislead consumer, are discussed in the film.

Consumer Reports Films, 256 Washington St., Mt. Vernon, NY 10550. $325.00.

F105 THE INCREDIBLE BREAD MACHINE

Grade level: College
Color, 32 minutes, 1976

Designed to motivate discussion, the film presents in a dramatic way, a one sided argument calling for less government intervention, a return to a "free market" and a "free society"; allowing individuals to solve their own problems. It raises the questions: What is the role of government in a free society? How do one's individual freedoms relate to economic freedoms? Can government solve social problems? This film presents a biased point of view and should not be used with groups who cannot identify the bias.

World Research, Inc., 11722 Sorrento Valley, San Diego, CA 92121. $250.00.

F106 BIKE-WISE, TO BE SURE

Grade level: Elementary, Secondary and Adult
Color, 14 minutes

The film shows how to select the proper type and size bike and how to maintain a bike in proper working order. Safety and driving rules are discussed.

Centron Educational Films, 1621 West Ninth, Lawrence, KA 66044. $210.00.

F107 AUTO REPAIR

Grade level: High School and Adult
Color, 10 minutes, 1977

A young man needs his car repaired while on a trip. The message is simply that one should get a written estimate signed by the person in charge before having a car or appliance serviced. Part of the Elsie Fetterman Consumer Care Book Series.

Consumer Education Development, Box 424, Storrs, CT 06268. $150.00.

F108 WARRANTIES

Grade level: Junior High and Senior High
Color, 20 minutes

A young couple have their new camera repaired while it is under warranty. To their surprise they must pay $60.00. All products purchased since July 4, 1975 must state the terms of the warranty/guarantee but it is the consumer's responsibility to read and understand the terms. Part of the Elsie Fetterman Consumer Care Book Service.

Consumer Education Development, Box 424, Storrs, CT 06268. $150.00.

F109 ECONOMICS: THE CREDIT CARD

Grade level: Junior High and Senior High
Color, 9 1/2 minutes

The film traces the route of the credit card paperwork from the initial purchase to finally paying the bill. The charge slip travels from the store, to bank, to billing, to consumer who writes a check to pay the bill.

BFA Educational Media, 2211 Michigan Ave., P.O. Box 1795, Santa Monica, CA 90406. $145.00.

F110 CONSUMER EDUCATION: BUDGETING

Grade level: Secondary
Color, 12 minutes

The film presents budgeting concepts in an up-beat manner. Three young women just graduated from school decide what their real goals are and what they want to spend their money on, rather that what they "can't afford."

BFA Educational Media, 2211 Michigan Ave., P.O. Box 1795, Santa Monica, CA 90406. $150.00.

F111 SHAPING NEWS FOR THE CONSUMER

Grade level: Jr. High, Sr. High, and College, Adult
Color, 16 3/4 minutes, 1975

News is a commodity, designed to satisfy needs of the people consuming it. While 75% of the people rely on TV for basic news, they should consider TV a headline service and seek supplemental news sources to be well informed. The film could also be used in career awareness related to television and newspaper jobs.

BFA Educational Media, 2211 Michigan Avenue, P.O. Box 1795, Santa Monica, CA 90406. $245.00.

F112 LAW AND THE CITIZEN: CONTRACT LAW

Grade level: Senior High, Adult
Color, 22 3/4 minutes, 1977

Produced by Stanford University Law School. Young woman buys a stereo on a sales contract but later discovers the price of the stereo was exorbitant and tries to get out of the contract. Eventually takes the case to court. The attorneys for the plaintiff and the defendant give very thoughtful and articulate reasons on behalf of each side. You, the audience, are left to judge the case.

BFA Educational Media, 2211 Michigan Avenue, P.O. Box 1795, Santa Monica, CA 90406. $335.00.

F113 ENVIRONMENT

Grade level: Jr. High, Sr. High, and Adult
Color, 28 1/2 minutes, 1971

Several residents of Eagle Valley, a farmer, an industrialist, a land developer, and a housewife are brought before the "judge" and asked to explain why they do what they do and to consider the effect on the environment of their practices.

BFA Educational Media, 2211 Michigan Avenue, P.O. Box 1795, Santa Monica, CA 90406. $370.00.

F114 A RUN FOR YOUR MONEY

Grade level: Secondary
Color, 16 minutes

Film illustrates in a light hearted but thorough manner a number of things one can do to increase gasoline mileage, save money and conserve energy supply at the same time.

AIMS Instructional Media Services, Inc., P.O. Box 1010, Hollywood, CA 90028. $235.00.

F115 RETURNS

Grade level: Secondary
Color, 20 minutes

On the occasion of their children's marriage, two fathers review decisions and activities ranging from education to work to financial investments and what return each brings. Speaks of all life activity as an investment with varying amount and kind of return.

BIE Incorporated, 11th Floor, Worthen Bank Building, Little Rock, AR 72201. $350.00.

F116 SAVINGS ACCOUNTS

Grade level: Secondary and Adult
Color, 13 minutes

Points out that banks are businesses and that depositors need to shop for the best return on their money and the banking services they find best suited to their needs. Even though government regulates the amount of interest banks can pay, there are over 50 ways of computing that interest.

Consumer Reports Films, 256 Washington St., Mt. Vernon, NY 10550. $190.00.

F117 LIVING WITH ENERGY

Grade level: Secondary and Adult
Color, 26 minutes

The film discusses the complex problems of the energy crisis, including: the history of energy use, real shortages, government regulations, international trade and trade restrictions, consumer demand, political problems, environmental regulations and the need for energy research.

Standard Oil of Indiana, 200 E. Randolf, NC 3705, Chicago, IL 60601. $100.00.

F118 USUALLY ON SUNDAY

Grade level: Secondary and Adult
Color, 15 minutes, 1976

The film is an overview of basic home repairs. Included is a demonstration of how to shut off main valves for water, gas and electricity, repair of light plugs, light switches, replacement of faucet washer, relighting pilot lights, handling leaky water heaters, stopped garbage disposals, toilet repairs ahd how to reset a circuit breaker.

Brentwood Productions, P.O. Box 49956, Los Angeles, CA 90049. $175.00.

F119 CONSUMER EDUCATION: WHO NEEDS IT?

Grade level: Secondary and Adult
Color, 15 minutes

The film presents an overview of possible consumer problems related to food, automobiles, advertising, and credit. Following interviews with consumers who are angry, perplexed, cautious or unconcerned, the film concludes with a section on consumer protection.

Churchill Films, 662 N. Robertson Blvd., Los Angeles, CA 90069. $180.00.

F120 TAXES: WHO NEEDS THEM?

Grade level: Elementary and Intermediate
Color, 25 minutes

The many services provided by taxes are identified. Different types of taxes and different levels of government rendering services are demonstrated.

Handel Film Corporation, 8730 Sunset Blvd., W. Hollywood, CA 90069. $350.00.

F121 FOUR FAMOUS FRAUDS

Grade level: Jr. High, Sr. High, College, and Adult
Color, 9 1/2 minutes, 1977

Mr. Fraud makes the point that the gyp artist depends on the help of gullible consumers. "We're in this together," says Mr. Fraud. The film shows four famous frauds -- furnace repair, land sales, job promises and COD deliveries.

Journal Films, Inc., 930 Pitner Ave., Evanston, IL 60202. $145.00.

F122 CONSUMERS

Grade level: High School, College, and Adult
Color, 20 minutes, 1978

Shows how individuals and groups can take action against faulty products and services. Consumer agencies and services shown in the film are: state licensing boards, small claims courts, private consumer organizations, consumer cooperatives, public interest groups, and consumer lobbyists.

Ramsgate Films, 704 Santa Monica Blvd., Santa Monica, CA 90401. $300.00.

F123 THAT FEELING OF FALLING

Grade level: Secondary and Adult
Color, 12 minutes

Household structures. A look at stairway falls, glass door accidents and bathtub slips and falls and what can be done to prevent them.

National Audio-Visual Center, Order Dept., Washington, DC. 20409. $41.00.

F124 PEOPLE MAKE IT HAPPEN

Grade level: Secondary and Adult
Color, 23 minutes

Product Safety. Describes selection, use, maintenance, storage and disposal of consumer products. This fast-paced, animated film is designed for the general audience and is especially useful an an educational tool for children.

National Audio-Visual Center, Order Dept., Washington, D.C. 20409. $113.50.

F125 BUBBLE, BUBBLE, TOYS AND TROUBLE

Grade level: Secondary and Adult
Color, 8 1/2 minutes

Consumers need to be aware of a variety of toy hazards and this film describes these hazards in the form of the "world's worst toy." This film is an ideal discussion tool for workshops and meetings about toy safety.

National Audio-Visual Center, Order Dept., Washington, D.C. 20409. $42.25.

F126 SIMPLY METRIC

Grade level: Middle School
Color

Filmfair Communications, 10900 Ventura Blvd., Studio City, CA 91604. $300.00.

F127 LIVING METRICS: COUNT ME IN

Grade level: College, Teacher Training
Color, 12 1/2 minutes

Teachers have the obligation of leading students toward an understanding of the metric system. Film details steps a teacher can take to integrate metrics into each subject area.

Journal Films, Inc., 930 Pitner Ave., Evanston, IL 60602. $185.00.

F128 CHOICE (Opportunity Cost) *Trade-Off Series*

Grade level: Elementary and Junior High
Color, 20 minutes

Gordon's big choice is how to use his time -- a scarce resource on an afternoon when he is invited to both a ballgame and the amusement park.

Agency for Instructional Television, Ray Morgan, Box A, Bloomington, IN 47401. $115.00.

F129 MALCOMB DECIDES. (Personal Decision-Making) *Trade-Off Series*

Grade level: Elementary and Junior High
Color, 20 minutes

Malcomb decides how to use his gift certificate by employing a decision-making process whose steps are defining the problem, listing alternatives, stating criteria, and evaluating alternatives.

Agency for Instructional Television, Ray Morgan, Box A, Bloomington, IN 47401. $115.00.

F130 LEARNING AND EARNING *Trade-Off Series*

Grade level: Elementary and Junior High
Color, 20 minutes

To have a chance at the job of junior playground supervisor, Judy takes an eight-Saturday training course. She pays $20 for books and gives up the $80 she would make at the supermarket. Eventually, the investment pays off. Althea, who takes the same course, is not so fortunate.

Agency for Instructional Television, Ray Morgan, Box A, Bloomington, IN 47401. $115.00.

F 131 Consumer Economics and You

Grade level: Jr. High School and High School
Color, 18 minutes, 1976

Examines the role of the consumer (the viewer) in the American economic system and serves as a delightful means for answering the questions "Where do we fit into all of this?"

Encyclopedia Britannica Educational Corp. 425 North Michigan Ave, Chicago, Illinois 60611. $255.00

F 132 Read the Label and Live

Grade Level: Elementary-Adult
Color, 13 minutes

To alert audiences to the importance of reading labels on commonly used products. The labels on many products we frequently use bear important warnings such as "danger", "caution", etc. Serious injury even death can result if labels are not carefully read and observed.

Alfred Higgins Productions, Inc., 9100 Sunset Blvd. Los Angeles,
California 90069. $200.00

F 133 Over-the-Counter Pills and Promises.

Grade Level: Jr. High - Adult
Color, 16 1/2 minutes

To show that highly advertised over-the-counter medicines may not offer the best values, that less expensive brands and "home remedies" are often effective.

Alfred Higgins Productions, Inc., 9100 Sunset Blvd.,Los Angles,
California 90069. $250.00

F 134 It's as Easy as Selling Candy to a Baby

Grade Level: Secondary - Adult
Color, 15 minutes

Discusses the nature and effect of television commercials about sugar coated cereals and candy on children; their eating habits, dental care and nutrition.

Action for Children's Television, 46 Austin Street, Newtonville, MA 02160.
$185.00.

F 135 Fire Extinguishers and Smoke Detectors

Grade Level: Elementary - Adult
Color, 18 minutes,

Smoke detectors and fire extinquishers are inexpensive fire and life insurance.

Handel Film Corporation, 8730 Sunset Blvd, West Hollywood, CA 90069.
$260.00.

F 136 TV Ads: Our Mini-myths

Grade Level: High School - Adult
Color, 16 minutes, 1977

Eleven prize-winning television commercials, grouped according to their persuasive intent, provide an entertaining and informative look into the business of advertising. With no narration other than that contained in the commercial, each segment speaks for itself. Good classroom discussion starter.

Pyramid Films, Box 1048, Santa Monica, California 90406. $250.00.

F 137 More

Grade Level: Intermediate to Adult
Color, 3 minutes,

Non-verbal animation of the drain on the earth caused by man's ever increasing demand for more.

Macmillan Films, 34 MacQuester Pkwy. South, Mt. Vernon, NY 10550.
$55.00.

F 140 Promises

Grade Level: Intermediate to Adult
Color, 21 minutes

Through a series of entertaining satires on television commercials, *Promises* explores the persuasive influence of advertising on our lives.

Ramsgate Films, 704 Santa Monica Blvd., Santa Monica, CA 90401.
$375.00.

F 141 Hungry World

Grade Level: Intermediate to Adult
Color, 13 1/4 minutes

The world population continues to grow faster than out food supply. Film explores new lands to cultivate, new crop development, pest control and the world's eating habits.

BFA Films, 2211 Michigan Ave., P.O. Box 1795, Santa Monica, CA. 90406. $185.00.

F 142 A Visit to the Honey Bee Farm

Grade Level: Intermediate
Color, 10 minutes

Honey production from the gathering of nectar to products in stores that contain honey.

Journal Films, Inc., 930 Pitner Ave., Evanston, IL. 60602. $155.00.

F 143 The Economics Game

Grade Level: Intermediate to Adult
Color, 12 minutes

Pantomime characters sit around gaming table and act out moves of international trade. Economic concepts become more easy to understand.

Journal Films, Inc., 930 Pitner Ave., Evanston, Illinois 60602. $165.00.

F 144 Comparison Shopping

Grade Level: Intermediate to Adult
Color, 12 minutes

Suggestions on how to "come out ahead" when shopping. Covers: wants and needs, pricing, and researching products and dealers.

Journal Films, Inc., 930 Pitner Ave., Evanston, Il. 60602. $195.00.

F 145 Scrooge McDuck and Money

Grade Level: Fourth through Ninth
Color, 16 minutes

Aware that economics is sometimes regarded as a dismal science, Scrooge thinks up ways to teach his nephews about economics that can be fun. Covers history of money and an economics vocabulary including information on inflation and investments.

Walt Disney Educational Media Co., 500 S. Buena Vista, Burbank, CA 91521. $275.00.

F 146 We Decide

Grade level: 9-13 year olds
Color, 20 minutes

A scarcity of school bicycle racks prompts a class to think of several ways the problem might be solved and then to analyze each alternative.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036; 1978. $230.00.

F 147 Give and Take

Grade Level: 9-13 year olds
Color, 20 minutes

Freddie and Jim differ about what is more important: building a tree house or improving their go-cart track. They learn that all-or-nothing choices can be avoided, and that through trade-offs they can give up some of one thing to get some of another thing.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N.Y. 10036; 1978. $230.00.

F 148 Less and More

Grade Level: 9-13 year olds
Color, 20 minutes

Ricky takes over the management of the family delicatessen and increases productivity. While the new efficiency helps raise wages and hold down prices, one waitress has to change jobs and the security of the elderly cook is threatened.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 149 Working Together

Grade Level: 9-13 year olds
Color, 20 minutes

Maury, Eddie, and Diane realize they can save valuable time on Saturdays if they specialize and work together to wash their fathers' cars. They also discover some disadvantages of specialization.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 150 Does it Pay?

Grade level: 9-13 year olds
Color, 20 minutes

Bobby figures that it will take seven more weeks of hard work with his pushmower to earn the remaining $100 he needs to buy the used car of his dreams. Could he get the car quicker if he bought a new power mower?

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 151 Why Money?

Grade level: 9-13 year olds
Color, 20 minutes

After a day-long round of trading that involves such diverse items as Aunt Matilda's antique lamp and two large pumpkins, Christina finally gets her skateboard. Christina learns that using money is much more convenient than trading, and that checks as well as currency can be used as money.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 152 To Buy or Not to Buy

Grade Level: 9-13 year olds
Color, 20 minutes

When Uncle Gus agrees to let Sharon and her friends sell his bakery's Danishes door-to-door, he suggests they begin with a market survey. They learn how price and other factors such as advertising affect market demand.

Joint Council on Economic Education, 1212 Avenue of the Americas,
New York, New York 10036; 1978. $230.00.

F 153 To Sell or Not to Sell

Grade level: 9-13 year olds
Color, 20 minutes

Cathy weighs the costs and benefits of making wooden trays for Mrs. Guthrie's gift shop against those of gardening for neighbors.

Joint Council on Economic Education, 1212 Avenue of the Americas,
New York, New York 10036; 1978. $230.00.

F 154 At What Price?

Grade Level: 9-13 year olds
Color, 20 minutes

Bert's dad, who owns a sporting goods store, offers a midsummer special on baseball bats because he overstocked. Jennifer and Judy discover that when sale prices are set too low, a shortage of shirts develops. Later Bert and his friends try to determine a price that will just "clear the market" without either a surplus or a shortage when they set up a refreshment stand.

Joint Council on Economic Education, 1212 Avenue of the Americas,
New York, New York 10036; 1978. $230.00.

F 155 How Could that Happen?

Grade Level: 9-13 year olds
Color, 20 minutes

How could an "Arnie Oates" music craze lead to an increase in the supply of hamburgers and a shortage of football helmets? Such riddles can be unraveled through an understanding of the interdependence of prices in a market system.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York,New York 10036; 1978. $230.00.

F 156 Innocent Bystanders

Grade Level: 9-13 year olds
Color, 20 minutes

Jerry's Friday night rock band practice throws his sister and their neighbor, Mrs. Gillespie, into an uproar. A TV game show called "Innocent Bystanders" takes up the question of who should pay for a place for the band to practice.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 157 Helping Out

Grade level: 9-13 year olds
Color, 20 minutes

Sarah is saved from a series of painful rabies shots because Shogun, the dog who bit her, had been vaccinated. How can the town council insure that all dogs get their rabies shots? Should town funds be used to provide the shots?

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F158 Man's Material Welfare

Grade level: secondary and adult
Color, 27 minutes (approx. date: mid-70's)

Rich DeVos, President of the Amway Corporation, supports free enterprise as an economic system and criticizes socialism. This film could be used effectively in a unit on comparative economic systems if supplemented by a variety of points of view regarding the merits of free enterprise as compared to other systems. The film was provided without charge to the Michigan Consumer Education Center by the Dow Chemical Corporation in order to make free enterprise films available to teachers and students. A realted study guide, developed by a Michigan economics teacher includes questions for discussion and follow-up activities.

Dow Chemical Company, Public Affairs Department, Midland, Michigan 48640. $125.00.

VIDEO CASSETTES (3/4 ")

Available for preview and evaluation from the Michigan Consumer Education Center. Addresses and prices are included for those interested in purchasing a copy.

VC1 New Cars. The 'real' cost of a new car. New cars vs. used cars. What the new car dealer can offer you. Claims to watch out for. "Discount" deals. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Maryland 21117. $100.00.

VC2 Retirement Planning. How soon is soon enough to plan for retirement. Social Security: what it owes you and what it won't do for you. Investments for retirement. Where to live. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $100.00.

VC3 Singles Life. Bachelors and single girls. "Swingers." Rights of the single person. Companionship. The old standards vis the new. The new tax laws for singles. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $100.00.

VC4 Tenant's Rights. What to expect from your landlord. What to do with bad neighbors. Insurance for apartments. A tenant's obligations as a renter. Plumbing, heating, lighting problems: what to do about them. Tenant's organizations. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $100.00.

VC5 Funerals. The true expenses of dieing. Alternatives to immediate burial. Cremation. Planning ahead for the inevitable. Purchasing cemetery lots. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $100.00.

VC6 Divorce. "No-fault" divorce laws. Risks of "quickee" foreign divorces. Choosing an attorney. The role of the "family law" specialist. The complications of a settlement agreement. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $100.00.

VC7 Nursing Homes. How to select a good home. Common signs to look for in your evaluation. Private vis church or public nursing homes. The patient's rights. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $100.00.

VC8 Income Taxes. Selecting a tax practitioner, doing-it-yourself, dealing with the IRS. What to do if you're audited. Special tax credits. Deductions you may not know about. Common tax errors to avoid. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $100.00.

VC9 Life Insurance. How to determine which policy best fits your needs. Group coverage. Insuring your child; is it wise? "Whole life" and "term" coverage. Premiums. Face value. Death benefit. Forced savings and policy loans. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $100.00.

VC10 Small Claims Court. "Sue me!", how easy is it to get results. Your complaint strategy. Legal necessities and what to avoid. Subpoenas, summonses, and affidavits. How to collect on a judgement. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

VC11 Mobile Homes. How inexpensive are mobile homes? Can they really be moved? Playing the dealer-lot game. Joist spacing, insulation, and what to look for. Manufacturer's certificates. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

VC12 Food Facts and Fallacies. Viewers are able to observe laboratory demonstrations, visit research facilities, and catch personal glimpses of nutrition -- related community programs. Instructional Television Services, 230 Erickson Hall, Michigan State University, East Lansing, Michigan 48824.

VC13 Education Costs. Is college really necessary? Loans and grants for education. What can the state, government and school offer you in assistance. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

VC14 Weatherproofing Your Home. Energy and money saving ideas for improving your home against weathering elements. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

VC15 Family Medical Care. Insurance. Maintenance organizations. Choice of doctors and hospitals. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

VC16 Home Buying. Guidelines for shopping. Warranties. What is a good real estate agent? 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

VC17 Wills and Estates. Estate taxes. Joint ownership of property. Guardianship of children. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

VC18 Budgeting. A spending plan. Emotions and family financial negotiations. How to plug leaking budgets. Children and money. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

VC19 Selling Techniques. 20 minutes. Cambridge Book Company, New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC20 Buying Appliances. 20 minutes. Cambridge Book Company, New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC21 Moving In. 20 minutes. Cambridge Book Company. New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC22 Sales and Income Tax. 20 minutes. Cambridge Book Company. New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC23 Insurance. 20 minutes. Cambridge Book Company. New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC24 Housing Needs. 20 minutes. Cambridge Book Company. New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC25 Budgeting. 20 minutes. Cambridge Book Company. New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC26 Changes in Budget (part I). 20 minutes. Cambridge Book Company. New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC27 Changes in Budget (part II). 20 minutes. Cambridge Book Company. New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC28 XYZ Comparison Shopping. Cambridge Book Company, New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00. 20 minutes.

VC29 Car Buying. 20 minutes. Cambridge Book Company, New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC30 Loans and Credit. 20 minutes. Cambridge Book Company, New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC31 Car Maintenance. 20 minutes. Cambridge Book Company, New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC32 Banking Services. 20 minutes. Cambridge Book Company, New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC33 Catalog Ordering. 20 minutes. Cambridge Book Company, New York Times Company, 488 Madison Ave., New York, NY 10022. $80.00.

VC34 Hidden Sugar. Video taped for the deaf, filmed in sign language with voice over. Consumer Services, Cooperative Education, Ohlone College, Freemont, CA 94537. Complimentary copy to the Center. 25 minutes.

VC35 Auto Repair. Unscrupulous repair shops. Preventative maintenance. "Hands-on" workshops. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

VC36 Home Repair. How not to be taken. Water in the basement. Do-it-yourselfers can save 'real' money. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

VC37 Auto Repair III. Avoid useless repairs. Do-it-yourself classes. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

VC38 Social Security. What you pay isn't always what you get...esp. women and widowers. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

VC39 Bipeds. Motorcycles, mini and trail bikes, helmets, leathers, and safety on the road. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, MD 21117. $100.00.

[The following 15 video cassettes are entitled "Trade-Offs". A series of fifteen films and video cassettes developed in cooperation with the Joint Council on Economic Education, designed to help students think their way through economic problems and increase their understanding of economics. Each of the programs considers a fundamental economic problem relevant to the daily life of the child, emphasizes the economic principles and reasoning processes involved in dealing with the problem, and introduces similar unresolved problems to stimulate classroom discussion and follow-up activities. (Also available on 16mm film, found in the pink section of this catalog.)]

VC40 Choice (Opportunity Costs). 20 minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC41 Malcomb Decides (Personal Decision Making). 20 minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC42 We Decide (Social Decision Making). 20 minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC43 Give and Take (Trade-offs Among Goals). 20 minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC44 Less and More (Increasing Productivity). 20 minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC45 Working Together (Specialization). 20 minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC46 Does It Pay? (Investment in Capital Goods). 20 minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC47 Learning and Earning (Investment in Human Capital). 20 minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC48 Why Money? (Voluntary Exchange). 20 minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC49 To Buy or Not to Buy (Buyers and Market Demand). 20 minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC50 To Sell or Not to Sell (Seller and Market Supply). 20 minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC51 At What Price? (Market Clearing Prices). 20 minutes. Joint Council on on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC52 How Could That Happen? (Interdependence of Market Prices). 20 minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC53 Innocent Bystanders (Market Intervention: Reducing Indirect Costs). 20 Minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC54 Helping Out (Market Intervention: Increasing Indirect Benefits). 20 Minutes. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $135.00.

VC55 Who Remembers Mama? Women in Communications, Inc., Dallas Chapter, 5215 Homer St., Dallas, TX 75206. $150.00.

VC56 Work and Income. Show #1. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. (Center has on 7 year lease.)

VC57 Loans: How Do You Figure Them? Show #9. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. (Center has on 7 year lease.)

VC58 Renting vs. Owning: The Lease. Show #12. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. (Center has on 7 year lease.)

VC59 Buying and Financing a House. Show #13. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. (Center has on 7 year lease.)

VC60 Life Insurance Basics. Show #15. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. (Center has on 7 year lease.)

VC61 Life Insurance: Types and Options. Show #16. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. (Center has on 7 year lease.)

VC62 Health Insurance. Show #17. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. (Center has on 7 year lease.)

VC63 Mutual Funds and Investment Advisors. Show #25. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. (Center has on 7 year lease.)

VC64 Financial Planning for Retirement. Show #28. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. (Center has on 7 year lease.)

VC65 Estate Planning: Wills and Trusts. Show #29. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. (Center has on 7 year lease.)

VC66 Estate, Gift and Inheritance Taxes. Show #30. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. (Center has on 7 year lease.)

VC67 It's the Law: Michigan Consumer Protection Act. Summarizes the practices which are prohibited by the Michigan Consumer Protection Act, relates how consumers can take action under the law. 1978. Michigan Consumer Education Center, 215 University Library, Eastern Michigan University, Ypsilanti, Michigan 48197.

[The following 10 video cassettes describe "Money Matters for Women" telecourse. Co-produced by the Michigan Consumer Education Center at Eastern Michigan University, the Family and Consumer Resources Department and the Division of Instructional Services, College of Lifelong Learning, Wayne State University. For preview or purchase: Rhoda Bowen, Division of Instructional Services, College of Lifelong Learning, Wayne State University, 6001 Cass Ave., Detroit, MI 48202. Preview -- $10 plus postage per program, 7 days preview with option to purchase or lease. Lease -- $30.00 for 7 days or $50.00 for 30 days. Purchase -- $100.00 per program. Viewer guide -- $3.00.]

VC68 Where Do I Begin? Program #1 of the "Money Matters for Women" telecourse. To preview, lease or purchase see above. 30 minutes.

VC69 The Best of Time. Program #2 of the "Money Matters for Women" telecourse. To preview, lease or purchase see above. 30 minutes.

VC70 Making Ends Meet. Program #3 of the "Money Matters for Women" telecourse. To preview, lease or purchase see above. 30 minutes.

VC71 Give Yourself Credit. Program #4 of the "Money Matters for Women" telecourse. To preview, lease or purchase see above. 30 minutes.

VC72 Single File: Your Income Tax. Program #5 of the "Money Matters for Women" telecourse. To preview, lease or purchase see above. 30 minutes.

VC73 The Roof over Your Head. Program #6 of the "Money Matters for Women" telecourse. To preview, lease or purchase see above. 30 minutes.

VC74 Take Care of Yourself. Program #7 of the "Money Matters for Women" telecourse. To preview, lease or purchase see above. 30 minutes.

VC75 Legal Concerns of Women. Program #8 of the "Money Matters for Women" telecourse. To preview, lease or purchase see above. 30 minutes.

VC76 What Have We Here: Community Resources. Program #9 of the "Money Matters for Women" telecourse. To preview, lease or purchase see above. 30 minutes.

VC77 Rebuilding Financial Security. Program #10 of the "Money Matters for Women" telecourse. To preview, lease or purchase see above. 30 minutes.

MULTI MEDIA KITS

Available for free loan from the Center. Addresses and prices are included for those interested in purchasing a copy from the manufacturer.

M1 - Setting Goals. Filmstrip and cassette. 1973. Guidance Associates, 757 Third Avenue, New York, New York 10017. $48.50.

M2 - The Exploited Generation. Filmstrip and cassette. 1969. Guidance Associates, 757 Third Avenue, New York, New York 10017. $48.50.

M3 - Let the Buyer Beware. Six filmstrips and cassettes. 1971. Use, Quality, and Service; Is It Safe!; Johnny Has One!; Measures, Values and Bargains; Everything is Not What It Appears to Be; Can You Believe Advertising? Eye Gate House, 146-01 Archer Ave., Jamaica, N Y. 11435. $47.50. Elementary Level.

M4 - Managing the Family's Affairs. Twelve filmstrips and cassettes. 1971. The Family and the Community; Help! This is an Emergency; The Family and Its Legal Responsibilities; Protecting What the Family Has; As the Family Grows; The Family and Its Legal Rights; How to Shop; Just Sign Here; The Budget--Today and Tomorrow; Cash and Credit; Learning to Live Together; the New Home. Eye Gate House, 146-01 Archer Ave. Jamaica, N.Y. 11435. $111.00.

M5 - Caritis. 43 slide set, tape and narrative guide. 1972. Agricultural Extension Service, University of Tennessee, P.O. Box 1071, Knoxville, Tenn. 37901. $12.00.

M6 - Buyer Beware. Filmstrip and record or cassette. 1972. Guidance Associates, 757 Third Avenue, New York, N.Y. 10017. $25.00.

M7 - Making Ends Meet. Filmstrip and record or cassette, 1972. Guidance Associates, 757 Third Avenue, New York, New York 10017. $25.00.

M8 - Money Well Spent. Filmstrip and record or cassette. 1972. Guidance Associates, 757 Third Avenue, New York, New York 10017. $25.00.

M9 - Price of Credit. Filmstrip and record or cassette. 1972. Guidance Associates, 757 Third Avenue, New York, New York 10017. $25.00.

M10 - Consumer Education. Part one: 4 filmstrips and cassettes. Money Management; Food; Credit and Contracts; Housing. Part two: 4 filmstrips and cassettes. Clothing; Furniture and Appliances; Transportation; Buying Protection. 1971. Hann-Barbera Productions, Education Division, 3400 Cahuenga Blvd., Hollywood, CA 90068. $130.00. ($65.00 for each part)

M11 - Consumer at Large. 6 filmstrips, cassettes and teacher's guide. 1972. Budget Blues, Buying the Big Ones, Cash or Credit, Everyday Shopping Savvy, Nurturing a Nest Egg, Shopping for Services. Coronet Instructional Materials, 65 E. South Water St., Chicago, Ill. 60601. $73.00.

M12 - *Consumer Defense Mechanisms*. Filmstrip, 33 1/3 record, commentary. Educational and Consumer Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10019. $4.50.

M13 - *Consumer Education Series*. 6 filmstrips, 6 cassettes, teacher's guide. 1972. Consumer and the Government, How to Buy Clothes, How to Buy Food, How to Buy a Used Car, Let the Buyer Beware, Money is the Medium. McGraw-Hill Films, 1221 Avenue of the Americas, New York, N. Y. 10019. $90.00.

M14 - *Dynamic Consumer Decision Making*. 2 cassettes, 20 slides, 7 transparencies, educator core. 1972. Educational and Consumer Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10019. $11.50.

M15 - *Dollar Victory/Savings for Security*. 2 filmstrips, 2 33 1/3 records, teacher's guide. 1970. International Film Bureau, 332 S. Michigan Ave., Chicago, Ill. 60604. $30.00. ($16.00 for each)

M16 - *Youthful Consumer*. Filmstrip, 33 1/3 record, discussion manual. 1972. Educational Division, New York Times, 229 W. 43rd St., New York, N. Y. $10.00.

M17 - *Consumer Education Series*. 6 filmstrips, 6 cassettes, teaching guide. All American Consumer, Decisions, Decisions, Getting Ahead of the Game, How to Be a Loser, Law and Your Pocketbook, Your Money -- Now You See It, Now You Don't. Doubleday Multimedia, Executive Offices, 245 Park Avenue, New York, NY 10017. $99.50. 1972.

M18 - *Modern Consumer Education*. 24 cassettes, 2 filmstrips, teaching booklets, record books, instructor's manual. 1972. Cars, Furniture and Appliances; Food, Clothing and Shelter; Protecting Family Health and Security; Ways to Handle Money; Ways to Shop; You and the Law. Grolier Education Corp., Instructional Systems Div., 845 Third Ave., New York, N. Y. 10022. $311.00.

M19 - *Modern Consumer Education - Supplement One*. 5 filmstrips, 5 cassettes. 1973. Budgeting, Investments, Modern Trends in Consumerism, Product Safety, Use of Leisure Time. Grolier Education Corp., Instructional Systems Div., 845 Third Ave., New York, N. Y. 10022. $74.50.

M20 - *Buyer Beware*. 6 filmstrips, 6 cassettes, teacher's guide. Alternatives in the Marketplace, Consumer as an Individual, Consumer Responsibilities, Consumer Rights, Consumer in Society, Something in Common. Westinghouse Learning Corp., 11000 S. Lavergne Ave., Oak Lawn, IL 60453.$91.50. 1971.

M21 - *Money Management Filmstrip Library*. 5 filmstrips, 2 cassettes, student booklets, teaching guide. 1972. Be Credit Wise, Money Talks, Spending Your Food Dollars, You the Shopper, Your Wardrobe and You. Money Management Institute, Household Finance Corp., Prudential Plaza, Chicago, Ill. 60601. $10.00.

M22 - *Our Economy*. 6 filmstrips, 6 cassettes, teacher's guide. Mediums of Exchange; Labor and Its Value; Supply and Demand; Free Enterprise; Taxes; Banks, Loans and Interest. Westinghouse Learning Corp., 11000 S. Lavergne Ave, Oak Lawn, IL 60453. $91.50. *Elementary Level*.

M23 - Great Nutrition Robbery or Who Emptied All the Calories. 3 filmstrips, with cassettes. 1973. Westinghouse Corp., 11000 S. Lavergne Ave., Oak Lawn, IL 60453. $59.50.

M24 - Our Values. 6 filmstrips with cassettes. 1971. Success, Honesty/ Personal Integrity, Equality, Fairness, Sharing, Responsibility. Westinghouse Learning Corp., 11000 S. Lavergne Ave., Oak Lawn, IL 60453. $91.50. Elementary Level.

M25 - The Corporation. 2 filmstrips and cassettes. 1969. Guidance Associates, 757 Third Ave., New York, NY 10017. $48.50.

M26 - Our Credit Economy. 2 filmstrips and cassettes. 1969. Guidance Associates, 757 Third Ave., New York, NY 10017. $48.50.

M27 - The National Health Problem. 2 filmstrips and cassettes. 1971. Guidance Associates, 757 Third Ave., New York, NY 10017. $48.50.

M28 - Our Money System. Filmstrip and cassette. 1967. Guidance Associates, 757 Third Ave., New York, NY 10017. $26.00.

M29 - Introduction to Value Clarification. Transparencies, teacher's guide. 1972. Educational and Consumer Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10036. $8.75.

M30 - Credit: A Consumer Resource. Filmstrip, case studies, worksheets, teacher's guide. 1970. Education and Consumer Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10036. $4.25.

M31 - Anatomy of a Sale. Filmstrip, 33 1/3 record, study guide. Sears Consumer Information Services, Dept. 703, Public Relations, Chicago, Ill. 60611. 1972. $5.00.

M32 - Your Space Age Kitchen. Filmstrip, student booklets, script. 1969. Sears Consumer Information Services, Dept. 703, Public Relations, Chicago, Ill. 60525. $5.00.

M33 - How to Select Window Treatment. Filmstrip, student booklets, script. 1970. Sears Consumer Information Services, Dept. 703, Public Relations, Chicago, Ill. 60525. $5.00.

M34 - Fashions in Dining. Filmstrip, student booklets, script. 1969. Sears Consumer Information Services, Dept. 703, Public Relations, Chicago, Ill. 60525. $5.00.

M35 - Let's Decorate the Bathroom. Filmstrip, student booklets, script. 1970. Sears Consumer Information Services, 512 Burlington Ave., Chicago, Ill. 60525. $5.00.

M36 - Decorating Made Easy. Filmstrip, student booklets, script. 1970. Sears Consumer Information Services, 512 Burlington Ave., Chicago, Ill. 60525. $5.00.

M37 - Getting Your Money's Worth. 6 filmstrips, 6 cassettes, teacher's guide. 1971. Why You Need Consumer Know-How, A Blueprint for Money Management, Buying Wisely, Making Credit Work for You, Saving to Reach Your Goals, Let the Buyer Beware. Singer-Society for Visual Education, 1345 Diversey Parkway, Chicago, Ill. 60614. $57.50.

M38 - Great American Sell. Filmstrip, cassette, discussion manual. Educational Division, New York Times, 229 W. 43rd Street, New York, N. Y. $9.75.

M39 - Consumer Filmstrip Series. 3 filmstrips. 1968. Our Role as a Consumer, Consumers in the Marketplace, Consumers in Action. American Institute of Life Insurance, 1850 K Street, N.W., Washington, D.C. 20006. $10.00.

M40 - Getting the Things You Want. Filmstrip, cassette, teacher's guide. Photo Lab, Inc., 3825 Georgia Ave., Washington, D. C. $8.50. Elementary level.

M41 - Learning About Consumer Education. 4 filmstrips, 4 cassettes. 1972. Mail Order Coupons, Novelty Buying, Commercials on Television, Department Store Shopping. AIDS, Sub. fo Damon Corp., 110 Old Town House Rd., Yarmouth, MA 02664. $65.00. Elementary Level.

M42 - Let the Buyer Prepare. Filmstrip and record. Professional Services, Div., Procter and Gamble Dist., 2150 Sunnybrook Dr., Cincinnati, Ohio 45237. One copy free.

M43 - A Metric America. 6 filmstrips and records. AIMS Instructional Media Services, P. O. Box 1010, Hollywood, Ca. 90028. $59.50.

M44 - Environment: Changing Man's Values. 2 filmstrips and cassettes. Guidance Associates, 757 Third Ave., New York, NY 10017. $48.50. 1972.

M45 - The Farm Question. 2 filmstrips and cassettes. Guidance Associates, 757 Third Ave., New York, NY 10017. $48.50. 1969.

M46 - The American Poor: A Self Portrait. 2 filmstrips and cassettes. Guidance Associates, 757 Third Ave., New York, NY 10017. $48.50. 1972.

M47 - Developing Values. 2 filmstrips and cassettes. Guidance Associates, 757 Third Ave., New York, NY 10017. $48.50. 1973.

M48 - Paycheck Puzzle. 2 filmstrips and cassettes. Guidance Associates, 757 Third Ave., New York, NY 10017. $48.50. 1973.

M49 - How Would You Like to Be Old? 2 filmstrips and cassettes. Guidance Associates, 757 Third Ave., New York, NY 10017. $48.50. 1973.

M50 - Ads, Ads, Ads, - All Aimed at Us. Slides, cassette, teaching aids. Iowa State University, Media Resources Center, 121 Pearson, Ames, Iowa 50010. $32.00.

M51 - Insurance. Resource kit, four units. Insurance, Life Insurance, Health Insurance, Property and Liability Insurance. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $79.50.

M52 - Money Management. Resource kit, five units. Budgeting, Saving, Borrowing, Spending, Earning. 1970. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $59.50.

M53 - Marketplace. Resource kit, three units. Advertising, Avoiding Gyps and Frauds, Safeguards for Shoppers. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $49.50.

M54 - Consumer Law. Resource kit, four units. Right to be Informed, Right to Safety, Right to Choose, Right to be Heard. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $79.50.

M55 - Saving and Investing. Resource kit, four units. Making Your Money Grow, Saving, Investing, Your Financial Program. 1973. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $79.50.

M56 - Consumer Sense. 10 cassettes, student booklets, teacher's guide. Before You Sign, Complete Consumer, Consumer Game, Fact or Fluff, It's Your Money, One Born Every Minute, See You in Court, $64,000 Question, Up to Your Ears, Your Consumer Quotient. Coronet Instructional Materials, 65 E. South Water St., Chicago, Ill. 60601. 1972. $85.00.

M57 - Hard Facts About Easy Credit. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M58 - New Rules That Protect Your Credit Rating. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M59 - How on Earth Do Working Wives Manage? 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M60 - Jobs: An Updated Look into the Future. 40 copies of an article from Changing Times, transparency, teaching guide. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M61 - Warning! Double Check Those Charge Accounts. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M62 - The Art of Buying a Car. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $10.00.

M63 -- How a Practical Family Managed Its Money. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $10.00.

M64 - How to Pay Less for an Auto Loan. 40 copies of an article from Changing Times, transparency, teaching guide. 1972. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M65 - The Best Place to Put Your Savings. 40 copies of an article from Changing Times, transparency, teaching guide. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M66 - High Cost of Driving and What to Do About It. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M67 - Landlords versus Tennants: Rules of the Game are Changing. 40 copies of an article from Changing Times, transparency, teaching guide. 1972. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M68 - Choose Your Bank Carefully, Then Use It Right. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Services, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M69 - So You Want to Use Credit. 2 filmstrips, 2 33 1/3 records. 1972. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $47.50. (Captioned for the deaf available)

M70 - So You Want Wheels. 2 filmstrips, 2 33 1/3 records. 1970. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $47.50. (Captioned for the deaf available)

M71 - Let's Go Shopping. Filmstrip, cassette, teacher's guide. 1973. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $47.50. (Captioned for the deaf available)

M72 - Typical Gyps and Frauds. 2 filmstrips, 2 cassettes. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $47.50. (Captioned for the deaf available)

M73 - Consumerism: Getting Your Money's Worth. 48 slide set with script. 1972. Fairchild Visuals, 7 East 12th Street, New York, N. Y. 10003. $100.00.

M74 - Food Buymanship. Filmstrip, teaching aids. No date. Kraft Foods, Educational Dept., 500 Peshtigo Ct., Chicago, Ill. 60690. $6.50.

M75 - Rational Decision Making Process. Transparencies, instruction units. 1968. 3M Corp., Box 33344, St. Paul, Minn. $35.00.

M76 - Truth in Lending. Transparencies, instruction units. 1971. 3M Corp., Box 33344, St. Paul, Minn. $35.00.

M77 - Dollar Stretching Practices. Transparencies, instruction units. 1969. 3M Corp., Box 33344, St. Paul, Minn. $35.00.

M78 - Using Credit with Understanding. Transparencies, instruction units. 1968. 3M Corp., Box 33344, St. Paul Minn. $35.00.

M79 - Stopping Leaks in Family Spending. Transparencies, instruction units. 1969. 3M Corp., Box 33344, St. Paul, Minn. $35.00.

M80 - Evaluating Advertising. Transparencies, instruction units. 3M Corp., Box 33344, St. Paul, Minn. $35.00.

M81 - Be Informed Series. Resource kit covering Credit, Transportation, Housing, Insurance, Taxes, Banking, Nutrition, Ecology, Drugs, Wise Buying. 1970. New Readers Press, Div. of Luabach Literacy, Inc., Box 131, Syracuse, N. Y. 13210. $25.00.

M82 - Smart Spending. Filmstrips and record. 1971. Olcott Forward, Inc., 1 Claremont Ave., Thornwood, N. Y. 10594. $65.00.

M83 - Insurance for the Home. Filmstrip, 33 1/3 record, teaching booklets. 1972. Insurance Information Institute, 110 William St., New York, N. Y. 10038. $5.00.

M84 - Automobile Insurance. Filmstrip, 33 1/3 record, teaching booklets. 1972. Insurance Information Institute, 110 William Street, New York, N. Y. 10038. $5.00.

M85 - Economics of Pollution. Filmstrip, cassette, teacher's guide. 1970. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10036. $14.50.

M86 - A Primer for Consumer Thinking. 10 transparencies, instructor's guide. 1970. Educational Services Div., Consumers Union, 256 Washington St., Mt. Vernon, N. Y. 10550. $15.00.

M87 - Teaching Social Living Skills: Getting Credit. Filmstrip, cassette, 25 33 1/3 records, 10 transparencies, teacher's manual. 1968. National Education Association, 1201 16th Street, NW, Washington, D. C. 20036. $18.00.

M88 - Priorities, Decision, Security. 2 filmstrips, teacher's guide, game. Priority Planning, The Sixth Sense. 1971. Produced by the American Council of Life Insurance. No longer available for purchase.

M89 - Be a Better Shopper. 100 slides, record sheets, evaluation form, teacher's guide. No date. Cornell University, Mailing Room, Building 7, Research Park, Ithaca, N. Y. 14850. $20.00.

M90 - You Take the Credit/Your Money Matters. 2 filmstrips, 2 33 1/3 records, scripts, teacher's guide. 1969. National Consumer Finances, Education Services Div., 1000 Sixteenth Street, NW, Washington, D. C. 20036. $20.00.

M91 - Truth in Lending. Filmstrip, 33 1/3 record. No date. Public Services, Div. of Administration, Federal Reserve System, Washington, D. C. 20551. $10.00.

M92 - American Economy Series. 4 filmstrips and cassettes. The Economy and You, How to Manage Your Income, Comparative Economic Systems, Personal Economic Security. 1972. McGraw-Hill Films, 1221 Avenue of the Americas, New York, N. Y. 10020. $71.75.

M93 - Revelations of a Register Tape/Shopper's Guides. Revelations: 71 slide set, teacher's guide. Shoppers: 57 slide set, teacher's guide. 1972. Photography Division, U.S. Dept. of Agriculture, Washington, D. C. $18.50.

M94 - Credit: Deluxe Demonstration Kit. 4 filmstrips. Credit Sources, Charge It Please, The Installment Contract, Credit Concepts plus teaching aids. 1969. Visual Education Consultants, Madison, Wisc. 53701. $27.95.

M95 - Protecing the Consumer. Filmstrip, 33 1/3 record, teaching guide. 1969. New York Times, Book and Education Div., 229 West 43rd Street, New York, N. Y. 10036. $9.75.

M96 - Consumer Protection. 79 slide set, cassette. 1972. Media Resources Center, Iowa State University, 121 Pearson, Ames, Iowa 50010. $21.50.

M98 - Using Your Money. 6 filmstrips, 6 records, instructor's guide. Buying Clothing, Buying a House, Guarantees-Warranties-Service, Making the Best Buy in Foods, Using Someone Else's Money, When You Buy a Car. 1970. Journal Films, Inc., 909 W. Diversey Parkway, Chicago, Ill. 60614. $120.00.

M99 - What's Happening to Food Prices? 153 slide set, cassette. 1973. Photography Division, Office of Communication, USDA, Washington, D. C. 20250. $35.00.

M100- The Kilos Are Coming. Slides and overheads. Mrs. Virginia Jodoin, Consumer Education, Program Assistant, Extension Service, Terrill Hall, University of Vermont, Burlington, Vt. 05401. $17.00.

M101- Deceptive Packaging. 24 slide set, script. Consumers' Research, Inc., Washington, N. J. 07882. $30.00.

M102- Business and the Public Interest. Filmstrip and cassette. 1972. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10036. $14.50.

M103- Debt: The Flip Side of Paradise. Slides and tapes. Associated Credit Bureaus, Inc., 6767 Southwest Freeway, Houston, Tex. 77036.

M104- Inflation: On Prices and Wages and Running Amok. Filmstrip and record. 1973. Economic Stability Program, Cost of Living Council, Washington, D. C.

M105- Consumer Be Warned: Frauds and Deception. Filmstrip and cassette. 1973. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $30.00.

M106- Buying Basics: Food and Clothing. Filmstrip and cassette. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $30.00.

M107- Advertising and the Consumer. Filmstrip and cassette. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $30.00.

M108- Consumer Power and Social Change. Filmstrip and cassettes. 1972. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $30.00.

M109- Wheels and Deals: Buying Cars and Motorcycles. Filmstrip and cassettes. 1973. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $30.00.

M110- Consumer and Credit. Filmstrip and cassettes. No date. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $30.00.

M111- Health: Can We Afford It? Filmstrip and cassettes. 1972. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $22.00.

M112- Our Society. 6 filmstrips and cassettes. The Family: No Place Like Home, The Government: Jimmy Gets the Picture, The School: Angela's Strange Journey, Custom and Tradition: Why Do I Have To . . .?, The Economy: Breaking into Business, The Community: A Lot to Do. 1972. Westinghouse Learning Corp.,11000 S. Lavergne Ave., Oak Lawn, IL 60453. $91.50. Elementary Level.

M113- Advertising and Consumer Motivations. Filmstrip and record. 1972. Educational and Consumer Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10019. $4.50.

M115- Consumer Advertising. Filmstrip and record, teacher resource manual, teacher idea piece, student materials. Procter & Gamble Educational Services, P. O. Box 599, Cincinnati, Ohio 45201. $7.00.

M116- The Finance Company. Filmstrip and cassette. 1968. BFA Educational Media, 2111 Michigan Ave., Santa Monica, Ca. 90404. $15.00.

M117- How You Can Cut the Cost of Food . . . Become an Executive Shopper. 17 color slides with 5 minute tape recording and pamphlets. National Canners Assoc., 1133 20th Street, NW, Washington, D. C. 20036. $10.00. 1973.

M118- Where the Action Is. Slide set and cassette prepared by the Consumer Education Class of Avondale High School, Auburn Heights, Michigan. 1971.

M119- Caveat! 5 filmstrips, 5 cassettes, transparencies and teaching guides. Consumer Values, One Third of Your Life, Consumer Spending, Consumer Action, Launching Love. Lippincott Co., Ed. Publ. Div., E. Washington Square, Philadelphia, Pa. 19150. $128.00. 1974.

M120 - Food, Clothing and Shelter. Modern Consumer Education. Cassette, instructor's manual, poster, teaching units, key cards and workbooks. Grolier Education Corp., Instructional Systems, 845 Third Ave., New York, N. Y. 10022. $237.00 for set of 6 (M120-M125) 1974.

M121 - Cars, Furniture, and Appliances. Modern Consumer Education. 2 cassettes, instructor's manual, teaching units, key cards and workbooks. In Need of Repairs, Buying a New Car. Grolier Education Corp., Instructional Systems, 845 Third Ave., New York, N. Y. 10022. $237.00 for set of 6 (M120-M125) 1974.

M122 - Protecting Family Health and Security. Modern Consumer Education Center. 3 cassettes, instructor's manual, poster, teaching units, key cards and workbooks. Regular Health Care, Medical Help -- Fast!, Quacks and Medical Frauds. Grolier Education Corp., Instructional Systems, 845 Third Ave., New York, N. Y. 10022. $237.00 for set of 6 (M120-M125) 1974.

M123 - You and the Law. Modern Consumer Education. Cassette, instructor's manual, teaching units, key cards and workbooks. Grolier Education Corp., Instructional Systems, 845 Third Ave., New York, N. Y. 10022. $237.00 for set of 6 (M120-M125) 1974.

M124 - Ways to Handle Money. Modern Consumer Education. Cassette, instructor's manual, poster, teaching units, key cards and workbooks. Grolier Education Corp., Instructional Systems, 845 Third Ave., New York, N. Y. 10022. $237.00 for set of 6 (M120-M125) 1974.

M125 - Ways to Shop. Modern Consumer Education. 4 cassettes, 2 filmstrips, instructor's manual, teaching units, key cards and workbooks. It is the Policy of This Store, How to Deal with Salesmen, The Language of Labels, And Now a Word from Our Sponsor. Grolier Education Corp., Instructional Systems, 845 Third Ave., New York, N. Y. 10022. $237.00 for set of 6 (M120-M125) 1974.

M126 - Economics. 3 filmstrips, 3 cassettes and teachers' study guides. Economic Decision Making: What, How and for Whom; Mixed Economy of the United States; Mexico: An Economy in Transition. Doubleday Multimedia, Executive Offices, 245 Park Ave., New York, NY 10017. $42.50. 1972.

M127 - Consumerland: How High the Mountain. Filmstrip, cassette, teaching guide. Argus Communications, 7440 Natchex Ave., Niles, Ill. 60648. $20.00. 1972.

M128 - The Pull of the Marketplace. Slide set with cassette and script. Photography Div., Office of Communications, USDA, Washington, D. C. 20250. $40.00.

M129 - Business and You. Set 1. 6 filmstrips and 6 cassettes. Birth of an Idea; The Nature of Business; Our Free Enterprise System; Role of Government; Money, Credit and Banks; The Bank and the Community. McGraw-Hill Book Co., Gregg/Community College Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $425.00 for set of 3 (M129-M131) 1972.

M130 - Business and You. Set 2. 6 filmstrips and 6 cassettes. Managing Your Money; The Satisfied Customer; Buy Now, Pay Later; Substitutes for Cash; Putting Savings to Work; Sharing Economic Losses. McGraw-Hill Book Co., Gregg/Community College Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $425.00 for set of 3 (M129-M131) 1973.

M131 - Business and You. Set 3. 6 filmstrips and 6 cassettes. Earning an Income; Planning for a Career; Unions and Management; Taxes, Taxes, Taxes; Environment; Citizenship Responsibilities. McGraw-Hill Book Co., Gregg/Community College Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $425.00 for set of 3 (M129-M131) 1973.

M133 - You, the Consumer. 4 filmstrips, cassettes and teachers guide. It All Works Together; Where Does Your Allowance?; Blue Jeans, Bubble Gum, and Comic Books; The Commercial. Society for Visual Education, Inc., 1345 Diversey Parkway, Chicago, Ill. 60614. $42.00. 1974. Jr. High level.

M134 - Our Incredible Shrinking Food Dollar. .Filmstrip, record, script. General Mills, Inc., P. O. Box 1113, Minneapolis, Minn. 55440. $5.00. 1974.

M136 - The Food Stamp Program. Filmstrip and cassette. Photo Lab, 3825 Georgia Ave. NW, Washington, D. C. 20011. $10.50. 1973.

M137 - Environment: Earth in Crisis. Record, student books, teachers' guide, posters, log books. Scholastic Magazines & Book Services, 904 Sylvan Ave., Englewood Cliffs, N. J. 07632. $19.50.

M138 - Behind the Doors on Main Street. 60 slides, cassette, 1973. Media Resources Center, 121 Pearson, Iowa State University, Ames, Iowa 50010. $16.50. 1973.

M139 - Ads and You. 26 slides, cassette. Media Resource Center, 121 Pearson, Iowa State University, Ames, Iowa 50010. $8.00. 1973.

M140 - Personal Money Management. 5 cassettes, transparencies, blank checks. Buying Habits and Money Management; Using Credit as a Tool; The Cost of Credit; Credit Instruments; Money Problems and How to Avoid Them; Mastering Your Money; Protecting Buy Power; Checking Accounts and How to Use Them; Using a Savings Account; The Full-Service Bank. Paul S. Amidon & Associates, Inc., 5408 Chicago Ave., South, Minneapolis, Minn. 55417. $69.50.

M141 - Banking Series. 5 filmstrips, cassettes and teacher's manual. What is Banking?, Savings Accounts, Check Stub, Checking Account I, Checking Account II. Interpretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, Mi. 49001. $119.00. 1973.

M142 - Budgeting Series. 5 filmstrips, cassettes and teacher's manual. What is a Budget?, Why Budget?, What are Expenses?, How to Budget, Budget Help. Interpretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, Mi. 49001. $119.00. 1973.

M143 - Consumer Education Series. 5 filmstrips, cassettes and teacher's manual. Understanding Tags and Labels, Bargain Hunting, Shopping Tips, How to Read Ads, How to Judge Shopping Values. Intrepretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, Mi. 49001. $74.00. 1973.

M144 - Transportation. Filmstrip, cassette and teacher's manual. Interpretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, MI 49001. $14.95.

M145 - Applying for Credit. Filmstrip and cassette. Interpretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, MI 49001. $14.95. 1973.

M146 - Automobile Insurance. Filmstrip, cassette and teacher's guide. Interpretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, MI 49001. $14.95. 1973.

M147 - Making Change. Filmstrip, cassette and teacher's manual. Interpretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, MI 49001. $14.95. 1973.

M148 - Housing. Resource kit with transparencies. Changing Times Education Service, 1729 H Street, NW, Washington, D.C. 20006. $79.50. 1974.

M149 - Justice in the Marketplace. Filmstrips, cassettes, teacher's manual. Changing Times Education Service, 1729 H Street, NW, Washington, D.C. 20006. $47.50. 1974. (Captioned for the deaf available)

M150 - Marriage and Money. Filmstrip and cassette. American Institute of Life Insurance, 1850 K Street, NW, Washington, D.C. 20006. $4.00. 1973.

M151 - Dollars and Sense. Transparency and slide masters, workbooks, test books, teacher's guide, posters. Homemaking Research Laboratories, Tony, Wisc. 54563. $74.50. 1974.

M152 - Young Fashion Forecast. Filmstrip and Kaleidoscope Magazine. Consumer Information Services, Sears, Roebuck and Co., D/703, Sears Tower, Chicago, Il. 60684. Free. (Issued each January and September) Spring, 1974.

M153 A&B - Getting It All Together (Boys)/Young Fashion Forecast(Girls). 2 filmstrips and Kaleidoscope Magazine. Consumer Information Services, Sears, Roebuck and Co., D/703, Sears Tower, Chicago, Il 60684. Free. Fall, 1974 and Fall, 1975.

M154 - Stop the Short Change Artist. 2 filmstrips and cassettes. Mafex Associates, Inc., 111 Barron Ave., Johnstown, PA 15906. $45.00. 1973.

M155 - Contracts in Everyday Life. Cassette with 10 readers. Mafex Associates, Inc., 111 Barron Ave., Johnstown, PA 15906. $18.00. 1971.

M156 - Economics for Primaries. 4 filmstrips, 4 cassettes, teacher's manual plus printed fifth unit. The Toy Store, The Doghouse, The Breakfast, The Garden. Mafex Associates, Inc., 111 Barron Ave., Johnstown, PA 15906. $74.50. 1973. Elementary Level.

M157 - Johnny and His Friends Go Shopping. Filmstrip and record. Mafex Associates, Inc., 111 Barron Ave., Johnstown, PA 15906. $12.60. 1974. Elementary Level.

M158 - Energy. Filmstrip, cassette and game. Scholastic Magazine and Book Service, 904 Sylvan Ave., Englewood Cliffs, N. J. 07632. $19.50. 1974. Later Elementary.

M159 - Consumerism. Filmstrip, cassette, record and game. Scholastic Magazine and Book Service, 904 Sylvan Ave., Englewood Cliffs, N. J. 07632. $19.50. 1974. Later Elementary.

M160 - You Are Important. Learning unit: think-study sheets and transparencies. Paul Amidon and Assoc., 4329 Nicollet Ave., South, Minneapolis, Minn. 55409. $9.50. 1970. Elementary and Jr. High.

M161 - Family Values. Filmstrip, cassette and game. Scholastic Magazine and Book Service, 904 Sylvan Ave., Englewood Cliffs, N. J. 07632. $24.50. 1974. Elementary Level.

M162 - Interact I: Budgeting and Credit. Two filmstrips and cassettes with Activity Books. Pitman Publishing Corp., 6 Davis Drive. Belmont. CA 94002. 1974. $69.50.

M163 - Interact II: Advertising and Comparison Shopping. Two filmstrips and cassettes with Activity Books. Pitman Publishing Corp., 6 Davis Drive, Belmont, CA 94002. $69.50. 1974.

M164 - Interact III: Caveat Emptor and What Can I Do? Two filmstrips and cassettes with Activity Books. Pitman Publishing Corp., 6 Davis Drive, Belmont, CA 94002. $69.50. 1974.

M165 - The Energy Crisis. Three filmstrips, cassettes and teacher's guide. Westinghouse Corp., 11000 S. Lavergne Ave., Oak Lawn, IL 60453. $59.50. 1973.

M166 - What Everyone Should Know About Business. Set of transparencies, volume 1. McGraw Hill Book Co., Gregg Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $90.00. 1973.

M167 - You as a Consumer - Now. Set of transparencies, volume 2. McGraw Hill Book Co., Gregg Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $90.00. 1973.

M169 - You as a Worker and a Citizen. Set of transparencies, volume 4. McGraw Hill Book Co., Gregg Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $90.00. 1974.

M170 - Consumer Behavior: Advertising and the Psychology of Buying. Set of transparencies, volume 1. McGraw Hill Book Co., Gregg Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $90.00. 1971.

M171 - Persuasion Box. Filmstrip, filmshort (advertisement), book (I Can Sell You Anything), 2 games (Propaganda & Claim Game), teaching guide. Learning Seed Company, 145 Brentwood Drive, Palantine, Ill. 60067. $38.50. 1974.

M172 - Classroom Money Management Kit. Game (Managing Your Money), cassettes (People in Trouble with Credit, The Dynamics of Credit, The Credit Decision, Shopping for Money, Lending Institutions, The Lender/Creditor Relationship, Bankruptcy, Laws that Protect the Credit Consumer), pamphlets and teaching guides. Cuna Mutual Insurance Society, P. O. Box 391, Madison, Wisc. 53701. $9.95. 1972.

M173 - People Profession: Careers in Home Economics - Consumer Education. Filmstrip, cassette, discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $26.00. 1974.

M174 - Safe Toy Environments. Filmstrip, cassette, script. Educational Relations, J. C. Penney Co., Inc., 1301 Avenue of the Americas, New York, N. Y. 10019. $5.25. 1975.

M175 - Nutrition: What's In It for You. Filmstrip and cassette, units on nutrition and weight control. Educational Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10019. $14.27. 1974.

M176 - Consumer Education for the Elementary Grades. 3 filmstrips and cassettes: Advertising and You, Choosing What to Buy, Consumership: Getting More for Your Money. Centron Educational Films, 1621 W. Ninth, Lawrence, Kansas 66044. $49.50. 1974. Elementary Level.

M177 - Values Clarification. Module of Systems V. 4 filmstrips, cassettes, records, leader step-by-step cards. Changing Times Education Service, Dept. CLM, 1729 H St., N.W., Washington, D. C. 20006. $289.00. 1974. Teacher Education.

M178 - Inquiry. Module of System V. 3 filmstrips, cassettes, records, leader step-by-step cards. Changing Times Education Service, Dept. CLM, 1729 H St., N.W., Washington, D. C. 20006. $289.00. 1975. Teacher Education.

M179 - Banking and Banking Services. 2 filmstrips, records and cassettes. Changing Times Education Service, Dept. CLM, 1729 H St., N.W., Washington, D. C. 20006. $43.50. 1974. (Captioned for the deaf available)

M180 - Consumer Survival Kit. 2 games: Consumer IQ and Resolution; teaching materials. Dept. of Consumer Affairs, Survival Kit, Box 310, Sacramento, Ca. 95814. $10.00. 1974.

M181 - Contemporary Consumer. 8 filmstrips, cassettes. Understanding the Marketplace; Money Management; Financial Security, Housing, Furniture and Appliances; Food and Clothing; Transportation; Health, Education and Recreation; Protection and the Law. Gregg/McGraw-Hill, Manchester Road, Manchester, Mo. 63011. $200.00. 1975.

M182 - To Buy or Not To Buy. Filmstrips, cassette and teaching materials. Random House Inc., Order Entry Dept., 400 Hahn Rd., Westminister, Md. 21157. $99.00. 1975.

M183 - Consumer Credit and Money Management. 6 filmstrips, cassettes and teaching materials. BFA Educational Media, 2211 Michigan Ave., Santa Monica, Ca. 90404. $110.00. 1974 and 1975.

M184 - Money Management. 6 filmstrips and cassettes. BFA Educational Media, 2211 Michigan Ave., Santa Monica, Ca. 90404. $90.00. 1968.

M185 - Questioning. 4 filmstrips, cassettes, records, leader step-by-step card. Changing Times Education Service, 1729 H St., N.W., Washington, D. C. 20006. $289.00. 1975. Teacher Education.

M186 - Ecology. 2 filmstrips and game. VEC, Inc., P. O. Box 52, Madison Wisc. 53701. $27.00. 1974.

M187 - Personal Finance: Budgeting Payday to Payday. Filmstrips and cassette. Cardinal Learning Systems, Box 313, Troy, Michigan 48084. $79.00. 1973.

M188 - Making Do. Filmstrip and cassette. Teaching Resources Films, an Educational Service of the New York Times, Station Plaza, Bedford Hills, New York 10507. $11.50. 1975.

M189 - Health for All. Filmstrips and cassette. Teaching Resources Films, an Educational Service of the New York Times, Station Plaza, Bedford Hills, New York 10507. $11.50. 1975.

M190 - Doing Without. Filmstrip and cassette. Teaching Resources Films, an Educational Service of the New York Times, Station Plaza, Bedford Hills, New York 10507. $11.50. 1975.

M191 - Modern Economy in Action. Transparencies. Laidlaw Brothers, Thatcher and Madison, River Forest, Ill. 60305. $66.21. 1968.

M192 - Taxes, Taxes, Taxes: Who Pays the Bill? 2 filmstrips and cassettes. Educational Manpower, Inc., P. O. Box 4272-C, Madison, Wisc. 53711. $39.00. 1973.

M193 - Youth and Media Marketing. 4 filmstrips with cassettes. Development of media Marketing, Marketing Man's View, Youth: A Marketing Target, Individual Action. Universal Education and Visual Arts, 100 Universal City Plaza, Universal City, Ca. 91608. $60.00. 1975.

M194 - Agencies That Protect the Consumer. 6 filmstrips and cassettes. Food and Drug Administration; Federal Trade Commission; The Post Office Dept.; Dept. of Agriculture; State, County, City and Independent Services, Problem-Centered Review. Universal Education and Visual Arts, 100 Universal City Plaza, Universal City, Ca. 91608. $70.00. 1970.

M195 - The Checkbook. 2 filmstrips and cassette. Your Own Checking Account, Balancing Your Checkbook. Universal Education and Visual Arts, 100 Universal City Plaza, Universal City, Ca. 91608. $25.00. 1975.

M196 - Money, Checks and Banks. 6 filmstrips and cassettes. Nature of Money, Services of a Bank, Checking Account, Travels of a Check, Reconsiling Your Bank Balance, Federal Reserve System. Universal Education and Visual Arts, 100 Universal City Plaza, Universal City, Ca. 91608. $72.00. 1970.

M197 - Buying Health Care. 2 filmstrips and cassettes. Changing Times Education Service, 1729 H Street, N.W., Washington, D. C. 20006. $47.50. 1975. (Captioned for the deaf available)

M198 - Before You Buy. 4 cassettes with teaching materials. People in Trouble with Credit, Dynamics of Credit, Credit Decision, Shopping for Money, Lending Institutions, Lender/Creditor Relationship, Bankruptcy, Laws That Protect the Credit Consumer. Universal Education and Visual Arts, 100 Universal City Plaza, University City, Ca. 91608. $85.00. 1971.

M199 - Problems for Young Consumers. 6 filmstrips. The False Package; What Do You Pay?; The Big Sale; The Come On; Buy Now, Pay Later; The Street Vendor. Sterling Educational Films, 241 East 34th Street, New York, N. Y. 10016. $41.50. 1972. ELEMENTARY LEVEL.

M200 - The Price Is Right or Is It? 4 filmstrips and cassettes. Get Your Money's Worth, Let's Make a Deal, Big Sister and the Lemon, Super Snooper. Sterling Educational Films, 241 East 34th St., New York, N. Y. 10016. $63.00. 1972. ELEMENTARY LEVEL.

M201 - Real Facts on Food. Slides and cassette. Photo Lab, Inc., 3825 Georgia Ave., Washington, D. C. 20011. $15.00.

M202 - The Credit Generation. Slides, cassette and reel-to-reel tape. Associated Credit Bureaus, Inc., 6767 Southwest Freeway, Houston, Tex. 77036. $41.50. 1973.

M203 - Selecting and Buying a Mobile Home. Filmstrip and cassette. Photo Lab, Inc., 3825 Georgia Ave., N.W., Washington, D. C. 20011. $17.00. 1974.

M204 - Meat Prices: A Search for Answers. Filmstrip and record. National Live Stock and Meat Board, 36 South Wabash Ave., Chicago, Ill. 60603. 1974.

M205 - Mixed Economy of the United States. Filmstrip and cassette. Doubleday Multimedia, Executive Offices, 245 Park Ave., New York, NY 10017. $17.50. 1972.

M206 - Breakfast Cereal in Today's Lifestyles. Filsmtrip and record. Cereal Institute, Inc., 135 S. LaSalle St., Chicago, Ill. 60603. 1973.

M207 - Consumer's World: It's Your Decision. 6 filmstrips and cassettes. Buying a Car, Buying Clothing, Renting an Apartment, Buying Food, Buying Home Furnishings, Buying Trouble. Globe Filmstrips, 175 Fifth Avenue, New York, N. Y. 10010. $94.00. 1974.

M208 - Death. To provide the "situation mood" for discussing the consumer decisions that must be made while people are suffering grief. React module, cassette, activity sheets, teachers' guide. Relevant Productions Inc., 319 Gulf Boulevard, Indian Rocks Beach, Fla. 33535. $9.95. 1976

M209 - Toward a Quality of Living. 2 filmstrips, cassettes and modules. Teaching unit in Family and Economics, Family and Ecosystem and Family and Quality of Living. J. C. Penney Co., 1301 Avenue of the Americas, New York, New York 10019. $19.00. 1976.

M210 - How Money Works. 4 filmstrips and cassettes. The Value of Things, Money -- What It Is, Other Types of Money, Getting Value. Learning Tree Filmstrips, P. O. Box 1590, Boulder, Co. 80302. $48.00. 1974.

M211 - Metrics in the Home. 2 filmstrips and cassettes. Sewing the Metric Way and Cooking the Metric Way. Clearvue, Inc., 666 North Oliphant Ave., Chicago, Ill. 60631. $31.00. 1975.

M212 - The History of the Consumer Movement in America. Filmstrip, cassette, picture cards, skit, teaching materials. Teachers' Library, Inc., 15 Columbus Circle, New York, N. Y. 1976.

M213 - Consumer Education: Buying Right. 6 filmstrips and cassettes. Deciding To Buy, How to Shop, Traps to Stay Out Of, Getting What You Really Want, Recognizing Real Bargains, How to Buy. Eye Gate, 146-01 Archer Ave., Jamaica, N. Y. 11435. $64.00.

M214 - Consumer Math. 2 filmstrips, cassettes, newspointer. Calculating Cost, Measuring Quantities. Newsweek Educational Program, Newsweek Building, Livingston, N. J. 07039. $55.00. 1976.

M215 - Personal Finance: You and Your Money. 6 filmstrips, cassettes, Money Book. The Money Game, Life on a Budget, Credit: Buy Now/Pay Later, Taxes: Paying for America, Insurance: Sharing Risks, The Consumer and the Law. Butterick Publishing, P. O. Box 1945, Altoona, Pa. 16603. $195.00. 1975.

M216 - Housing and Home Furnishings. 4 filmstrips and cassettes. Different People, Different Homes; You and Your Living Space; Housekeeping Up Keep; Spending Your Housing Dollars. Butterick Publishing, P. O. Box 1945, Altoona, Pa. 16603. $85.00. 1975.

M217 - Food and Nutrition: Dollars and Sense. 4 filmstrips and cassettes. The Food We Eat, Nutrition Sense, Getting It Together, Spending Your Food Dollars. Butterick Publishing, P. O. Box 1945, Altoona, Pa. 16603. $85.00. 1975.

M218 - Nickels, Dimes and Dollars. 4 filmstrips and cassettes. Earn and Save, Shop With Care, Fix It Yourself, Make It Yourself. ACI Productions, Inc., 35 W. 45th Street, New York, N. Y. 10036. $68.00. 1975. ELEMENTARY LEVEL.

M196 - Mc

inances/Money and Credit Management. 5 filmstrips and ds. A. Family Finances section - Money Has Meaning, Money Cents, Money Needs Managing - ELEMENTARY LEVEL. B. Money redit Management - Your Money Matters and You Take the t - Secondary Level. National Consumer Finance Association, loor, Solar Building, 1000 16th Street, N. W., Washington, . 20036. 1969.

M220 - Economic Survival for the Future. 50 slides, cassette, 79 transparencies, 45 modules. Wayne State University, Detroit, Michigan 48202. 1976.

M221 - Simulation Gaming. Film, 3 filmstrips, cassettes, 4 modules, 10 participants manuals, 3 records. Success with Simulation Games in the Classroom, What's in a Game, Teaching with Games, Tailored to Fit. Changing Times Education Service, 1729 H Street, N. W., Washington, D. C. 20006. $396.00. 1976. TEACHER EDUCATION.

M222 - Role Playing. 4 filmstrips, cassettes, modules, participant manuals, records. Shopping for a Pet, Initiating Role Playing, Guiding Role Playing, Learning from Role Playing. Changing Times Education Service, 1729 H Street, N. W., Washington, D. C. 20006. $289.00. 1975. TEACHER EDUCATION.

M223 - Food Dollars and Sense. Filmstrip and cassette. Money Management Institute, Household Finance Corp., Prudential Plaza, Chicago, Ill. 60601. $4.50. 1975.

M224 - Consumer Protection. Slides and script. Michigan Consumers Council, 414 Hollister Building, Lansing, Michigan 48933. 1976,

M225 - Energy: Impact on Values and Lifestyles. Filmstrip and cassette. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $22.00. 1974.

M226 - America's Changing Lifestyles. Filmstrip and cassette. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $22.00. 1973.

M227 - Big Government and Private Enterprise in the 70's. Filmstrip and cassette, Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $22.00. 1972.

M228 - The Dollar in Today's World. Filmstrip and cassette. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $22.00. 1972.

M229 - The U. S. Economy: the Challenge of Change. Filmstrip and cassette. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $22.00. 1975.

M230 - The American Taxpayer: Privileged or Exploited? Filmstrip and cassette. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $22.00. 1974.

M231 - Poor Credit Rating. Cassette, experience sheets and teachers guide, Relevant Productions, Inc., P.O. Box 68, Indian Rocks Beach, FL 33535. $9.95. 1976.

M232 - Over-Charge. Cassette, experience sheets and teacher's guide. Relevant Productions, Inc., P.O. Box 68, Indian Rock Beach, FL 33535. $9.95. 1976.

M233 - Violated Consumer Rights. Cassette, experience sheets and teacher's guide. Relevant Porductions, Inc., P.O. Box 68, Indian Rock Beach, FL 33535. $9.95. 1976.

M234 - Overdrawn Checking Account. Cassette, experience sheets, teacher's guide. Relevant Productions, Inc., P.O. Box 68, Indian Rock Beach, FL 33535. $9.95. 1976.

M235 - Decision Making. Cassette, student books, skill development sheets, teacher's guide. Relevant Productions, Inc., P.O. Box 68, Indian Rock Beach, FL 33535. $14.95. 1975.

M236 - Buyer's Rights. Cassette, student books, skill development sheets, teacher's guide. Relevant Productions, Inc., P.O. Box 68, Indian Rock Beach, FL 33535. $14.95. 1975.

M237 - Careers in Consumer Affairs. 4 filmstrips and cassettes, teaching guide. Education and Advocacy, Information and Consultation, Protection, Getting from Here to There. Butterick Publishing Co., 161 Sixth Avenue, New York, NY 10013. $68.00. 1975.

M238 - The Consumer's World. 20 cassettes, moderator's guide, activity sheets, module books, mini quizes. Innovative Sciences, Inc., 300 Broad St., Stamford, CT 06901. $295.00. 1975.

M239 - At Home with Metric Measuring. Filmstrip, cassette, teacher's guide, metric measuring devices. Butterick Publishing, P.O. Box 4001, Terminal A, Toronto, Ontario, Canada M5W 1H9. $75.00.

M240 - Money and Lifestyle. 2 filmstrips and cassettes, linemasters, exercises, teaching guide. Changing Times Education Service, 1729 H Street, NW, Washington, D.C. 20006. $47.50. 1976. (Captioned for the deaf available)

M241 - The Economics of the Public Utility System. By Boolootian and Rostvold. Filmstrip and cassette. Economic Education Association, P.O. Box 312, Claremont, CA 91711. $17.00 1976.

M244 - Learning to be a Wise Consumer. 4 filmstrips and cassettes. Who Is a Consumer?, Consumer Choices, Buying Wisely, The Two R's: Rights and Responsibilities. Guidance Associates, 757 Third Avenue, New York, New York 10017. $79.50. 1975.

M245 - What is Economics? 2 filmstrips and cassettes, teaching guide. Guidance Associates, 757 Third Avenue, New York, New York 10017. $48.50. 1975.

M246 - Inflation. Filmstrip and cassette. Guidance Associates, 757 Third Avenue, New York, New York 10017. $26.00. 1975.

M247 - Unemployment. Filmstrip and cassette. Guidance Associates, 757 Third Avenue, New York, New York 10017. $26.00. 1975.

M248 - Consumer Choice. Filmstrip and cassette. Proctor and Gamble, 2150 Sunnybrook Dr., Cincinnati, Ohio 45237. One copy free. 1976.

M249 - Decisions, Decisions. Cassette and teaching guides. J. C. Penney Co., Inc., 1301 Avenue of the Americas, New York, N. Y. 10019. $19.00. 1976.

M250 - Food: A Supernatural Resource. Filmstrip, cassette and teaching materials. National Dairy Council, Rosemont, Ill. 60018. 1975. ELEMENTARY

M251 - Shopping for Health Care. 2 filmstrips, cassettes and teaching guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $48.50. 1976.

M252 - The Metric Song. Filmstrip and cassette. J. C. Penney Co., Inc., 1301 Avenue of the Americas, New York, N. Y. 10019. $4.50. 1974.

M253 - Everyday Living and Related Math. 5 filmstrips, cassettes (on housing). Gamco Industries, Inc., Big Apring, Tex. 79720. $4.25. 1975.

M254 - Shoplifting. 2 filmstrips, cassettes and teaching guide. Prentice-Hall Media, Inc., 150 White Plains, Tarrytown, N. Y. 10591. $53.00. 1977.

M255 - Health Fads and Facts. 2 filmstrips and cassettes with program guide. Prentice-Hall Media, Inc., 150 While Plains, Tarrytown, N. Y. 10591. $53.00.

M256 - Food: Will There Be Enough? 2 filmstrips, cassettes and teacher's guide. Prentice-Hall Media, Inc., 150 White Plains, Tarrytown, N. Y. 10591. $53.00. 1972.

M257 - Insurance. Filmstrip, record and teaching guide. Now Corp., P. O. Box 366, St. Albans, W. Va. 25177. 1974.

M258 - You and Your Community Bank. Filmstrip, cassette and record. Now Corp., P. O. Box 366, St. Albans, W. Va. 25177. 1975.

M259 - Applying for Credit. Filmstrip, cassette and teaching guide. Guidance Associates, 757 Third Avenue, New York, N. Y. 10017. $26.00. 1976.

M260 - Buying on the Installment Plan. Filmstrip, cassette and teaching guide. Guidance Associates, 757 Third Avenue, New York, N. Y. 10017. $26.00. 1976.

M261 - At Issue: A Living Wage - Living or Existing? Filmstrip, cassette and teaching guide. Prentice-Hall Media, Inc., 150 White Plains, Tarrytown, N. Y. 10591. $27.50. 1975.

M262 - An Economics Primer: $$ to Donuts. Schloat Productions. 4 filmstrips, cassettes, game and teaching guide. Prentice Hall Media, Inc., 150 White Plains, Tarrytown, N. Y. 10591. $156.00. 1976.

M263 - Economic Issues in American Democracy. 5 filmstrips, cassettes, and teacher's guide. New York Times Teaching Resource Films. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10036. $75.00. 1976.

M265 - Economic Topics, Part I. 6 filmstrips, cassettes and teaching booklets. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10036. $85.00. 1970.

M266 - Economic Topics, Part II. 6 filmstrips, cassettes and teaching booklets. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10036. $85.00. 1974.

M267 - At Issue: Inflation. 3 filmstrips and cassettes with teachers' guide. Prentice-Hall Media, Inc., 150 White Plains, Tarrytown, N. Y. 10591. $76.50. 1975.

M268 - Power and Energy Crisis. 2 filmstrips, cassettes and teaching guide. Prentice Hall Media, Inc., 150 White Plains, Tarrytown, N. Y. 10591. $53.00. 1971.

M270 - Economic Concepts and Issues. 3 teaching modules, filmstrip and cassette. J. C. Penney Co., Inc., 1301 Avenue of the Americas, New York, N. Y. 10019. $19.00. 1976.

M271 - Labor Unions: What You Should Know. 2 filmstrips, cassettes and teaching guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $48.50. 1977.

M272 - Understanding Changes in the Family. 5 filmstrips, cassettes and discussion guide. Includes: Family, Siblings, Adoption, Divorce, and Death. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $77.50. 1973. ELEMENTARY LEVEL

M273 - Quality of Life. 2 filmstrips, cassettes and instructor's guide. Prentice-Hall Media, Inc., 150 White Plains, Tarrytown, N. Y. 10591. $53.00. 1975.

M274 - Consumerism: The Dangers of Affluence. 2 filmstrips, cassettes and teachers' guide. Prentice-Hall Media, Inc., 150 White Plains, Tarrytown, N. Y. 10591. $53.00. 1972.

M275 - The Role of the Federal Reserve System. 2 filmstrips and cassettes. The New York Times. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10036. $43.00. 1974.

M276 - The Economics of Business. 2 filmstrips and cassette with 2 booklets and teacher's guide. The New York Times. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10036. $30.00. 1972.

M277 - U. S. Economic History. 2 filmstrips, cassette, booklets and teaching guides. The New York Times. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10036. $30.00.

278 - Discovering New Protein Foods. Filmstrip, cassette, teacher's guide and student spirit masters. Miles Laboratories, Inc., 7123 West 65th Street, Chicago, Ill. 60638. 1975.

M279 - What Foods People Need. Filmstrip, cassette and teacher's guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $26.00. 1976.

M280 - Nutrition: Foods, Fads, Frauds and Facts. 3 filmstrips, cassettes and teacher's guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $64.50. 1974.

M281 - The Welfare Dilemma. 2 filmstrips, cassettes, discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $48.50. 1970.

M282 - Who Can Help You? 2 filmstrips, cassettes, discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $48.50. 1974.

M283 - Teaching Relationships and Values. 3 filmstrips, cassettes, discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $57.50. 1976.

M284 - Privacy: Reexamining a Basic Right. 2 filmstrips, cassettes and discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $48.50. 1975.

M285 - Making the Most of Your Talents. 3 filmstrips, cassettes and discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $64.50. 1975.

M286 - Jobs for You: It's Happening in Home Economics. Filmstrip, cassette and discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $26.00. 1972.

M287 - Money from Barter to Banking. 2 filmstrips, cassettes and discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $48.50. 1975. ELEMENTARY LEVEL

M288 - The Food and Drug Administration: A Nation's Watchdog? 2 filmstrips, cassettes, discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $48.50. 1970.

M289 - Juvenile Thief: A Contemporary Case Study. Filmstrip and cassette with discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $25.00. 1972.

M290 - A Strategy for Teaching Social Reasoning. 3 filmstrips, 2 cassettes, discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $22.50. 1972. TEACHER EDUCATION

M291 - A Strategy for Teaching Values. 3 filmstrips, 2 cassettes, discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $22.50. 1972. ELEMENTARY TEACHER EDUCATION

M292 - Legal Issues: What's Right? 2 filmstrips, 1 cassette, discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $29.50. 1976.

M293 - The Business of Banking. 2 filmstrips, cassettes and discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $26.00. 1975. ELEMENTARY LEVEL

M294 - The Family: Rights and Responsibilities. 2 filmstrips, cassettes and discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $29.50. 1976.

M295 - Teacher Training in Value Education: A Workshop. 4 filmstrips, cassettes, teacher's guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $64.50. 1976. TEACHER EDUCATION

M296 - Insurance and the Consumer. 3 filmstrips, 9 cassettes, teacher's manual, student guide, 181 duplicating masters. Control Data Corp., 8100 34th Street S., Minneapolis, Minn. 55440. $375.00. 1976.

M297 - Money Management and the Consumer. 3 filmstrips, 11 cassettes, instructor's manual and 150 duplicating masters. Control Data Corp., 8100 34th Street S., Minneapolis, Minn. 55440. $250.00. 1976.

M298 - Credit and the Consumer. 4 filmstrips, 16 cassettes, instructor's manual and 160 duplicating masters. Control Data Corp., 8100 34th Street S., Minneapolis, Minn. 55440. $375.00. 1976.

M299 - Investing and the Consumer. 3 filmstrips, 9 cassettes, Instructor Manual and 100 duplicating masters. Control Data Corp., 8100 34th Street S., Minneapolis, Minn. 554400. $250.00. 1976.

M300 - The Housing Crisis: A Place to Live? Filmstrip, cassette and discussion guide. Current Affairs, 24 Danbury Road, Wilton, CT 06897. 1977. $48.00.

M301 - Warning: Eating May Be Hazardous to Your Health. Filmstrip, cassette, and discussion guide. Current Affairs, 24 Danbury Road, Wilton, CT. 06897. 1977. $48.00.

M302 - Apartment Hunting Series. 5 filmstrips, 3 cassettes, and teacher's guide. Interpretive Education, 400 Bryant St., Kalamazoo, MI 49001. $82.95. 1977.

M303 - Buying. 2 filmstrips, 2 cassettes and teacher's guide. Current Affairs, 24 Danbury Road, Wilton, CT. 06897. $48.00. 1977.

M304 - A Practical Guide to the Energy Crisis. 2 filmstrips, 2 cassettes, and program guide. Prentice-Hall Company, 150 White Plains Road, Tarrytown, NY 10591. $50.00. 1975.

M305 - "Plan" Consumer Education. Learning units, teacher's guide and 3 student's progress books. Social Studies School Services, P.O. Box 802, Culver City, CA 90230. $79.50. 1969.

M306 - Consumer Insights Issues. Filmstrip and commentary, activity sheets, 1, 2, and 3 scripts for radio or TV presentation, and generalization about consumer issues. J.C. Penney Co. Inc., 1301 Avenue of the Americas, New York, NY 10019. $1.00. 1977.

M307 - Taking Issue. Filmstrip and cassette and teacher's guide. J.C. Penney Co. Inc., 1301 Avenue of the Americas, New York, NY 10019. $3.00. 1977.

M308 - The Consumer Process. 3 filmstrips, 3 cassettes, teacher's guide, and student materials. Consumer Education Series #1. Butterick Publishing, 161 Sixth Avenue, New York, NY 10013. $65.00. 1977.

M309 - The Planning Process. 3 filmstrips, 3 cassettes, teacher's guide, and student materials. Consumer Education Series #2. Butterick Publishing, 161 Sixth Avenue, New York, NY 10013. $65.00. 1977.

M310 - The Buying Process. 3 filmstrips, 3 cassettes, teacher's guide, and student materials. Consumer Education Series #3. Butterick Publishing, 161 Sixth Avenue, New York, NY 10013. $65.00. 1977.

M311 - The Legal Process. 3 filmstrips, 3 cassettes, teacher's guide, and student materials. Consumer Education Series #4. Butterick Publishing, 161 Sixth Avenue, New York, NY 10013. $65.00. 1977.

M312 - The Action Process. 3 filmstrips, 3 cassettes, teacher's guide, and student materials. Consumer Education Series #5. Butterick Publishing, 161 Sixth Avenue, New York, NY 10013. $65.00. 1977.

M313 - Understanding Labels and Warranties. 2 filmstrips, 2 cassettes, and teacher's guide. Guidance Associates, 757 Third Avenue, New York, NY 10017. $48.50. 1977.

M314 - Saving and Investing. 2 filmstrips, 2 cassettes, and teacher's guide. Guidance Associates, 757 Third Avenue, New York, NY 10017. $48.50. 1977.

M315 - Personal Budgeting. 2 filmstrips, 2 cassettes, and teacher's guide. Guidance Associates, 757 Third Avenue, New York, NY 10017. $48.50. 1977.

M316 - Preparing for Parenthood. 2 filmstrips, 2 cassettes, and teacher's guide. Guidance Associates, 757 Third Avenue, New York, NY 10017. $48.50. 1977.

M317 - Consumer Information. Filmstrip and cassette and guide book. Module 1 and 2. J.C. Penney Co. Inc., 1301 Avenue of the Americas, New York, NY 10019. $19.00. 1977.

M318 - Insurance (Life, Health, and Health Services). 90 slides and 3 cassettes. Robert F. Sepe, Ph.D., Education Media, P.O. Box 1991 University, AL 35486.

M319 - Your Rights - Make the Most of Them. 2 filmstrips, 2 cassettes, and discussion guide. Guidance Associates, 757 Third Avenue, New York, NY 10017. $48.50. 1977.

M320 - Consumer and Economic Education, K-12: A Comparative Analysis. Visual Aids, color slides (37), and guide. InterAmerica Research Association Inc., 2001 Wisconsin Avenue, NW., Washington, D.C. 20007. Free. $15.00.

M321 - Exploring the Marketplace: Pain Relievers, Acne Remedies, and Shampoos. 3 filmstrips, 3 cassettes and teacher's guide. Consumers Union Education Series, Orangeburg, NY 10962. 1977.

M322 - Vitamins and Minerals. Filmstrip, cassette, and teacher's guide. Guidance Associates, 757 Third Avenue, New York NY 10017. $26.00. 1978.

M323 - Ethnic Foods: The World of Ethnic Cooking. Filmstrip, cassette, and teacher's guide. Guidance Associates, 757 Third Avenue, New York, NY 10017. $26.00. 1978.

M324 - Food: From Source to You. filmstrip, cassette, and teacher's guide. Guidance Associates, 757 Third Avenue, New York, NY 10017. $26.00. 1978.

M325 - Social Security Audio Visual. Teaching aids. 1)Social Security...Where It's At. 2)Your Stake in Social Security. 3)SSI Makes the Difference. 3 filmstrips, 3 cassettes, teacher's guide. Social Security, Office of Information, Room 100, Altemeyer Building, 6401 Security Blvd., Baltimore, MD 21235. July 1977.

M326 - Food...Your Choice. A Nutrition Learning System. Level 1. 5-7 year olds. National Dairy Council, Rosemont, IL 60018. 1977.

M327 - Food...Your Choice. A Nutrition Learning System. Level 2. 8-9 year olds. National Dairy Council, Rosemont, IL 60018. 1977.

M328 - Food...Your Choice. A Nutrition Learning System. Level 3.10-12 year olds. National Dairy Council, Rosemont, IL 60018. 1977.

M329 - You and Your Community Bank. Filmstrip, record, workbook, and teacher's guide. The Now Corporation, P.O. Box 366, St. Albans, W. VA 25177. On permanent loan from Ed Comstock, 32375 Dunford, Farmington Hills, Mich. 48018. 1978.

M330 - You and Your Automobile. Filmstrip, record, workbook and teacher's guide. The Now Corporation, P.O. Box 366, St. Albans, W. VA 25177. On permanent loan from Ed Comstock, 32375 Dunford, Farmington Hills, MI 48018. 1978.

M331 - You and the Economy. Filmstrip, record, workbook and teacher's guide. The Now Corporation, P.O. Box 366, St. Albans, W. VA 25177. On permanent loan from Ed Comstock, 32375 Dunford, Farmington Hills, MI. 48018. 1978.

M332 - You and Your Home. Filmstrip, record, workbook and teacher's guide. The Now Corporation, P.O. Box 366, St. Albans, W.VA 25177. On permanent loan from Ed Comstock, 32375 Dunford, Farmington Hills, MI 48018. 1978.

M333 - You and Your Insurance. Filmstrip, record, workbook and teacher's guide. The Now Corporation, P.O. Box 366, St. Albans, W.VA 25177. On permanent loan from Ed Comstock, 32375 Dunford, Farmington Hills, MI. 48018. 1978.

M334 - Health: Let's Begin Exercise and Rest. Filmstrip, cassettes and teacher's guide. Guidance Associates, 757 Third Avenue, New York, NY 10017. $26.00. 1978.

M335 - Public Transportation Education Program. 4 filmstrips, 4 cassettes, student workbook, teacher's guide. National Audio/Visual Center, General Services Administration, Washington, D.C. 20409. $36.00. 1978.

M336 - Consumer Mathematics: Buying the Foods You Need. Determine which food items are best. Cassette, teacher's guide, 30 student booklets, post test. Media Materials, Inc., 2936 Remington Ave., Baltimore, MD 21211. $10.00. 1978.

M337 - Consumer Mathematics: Buy or Rent? Determine the costs associated with owning a house. Cassette, teacher's guide, 30 student booklets, post test. Media Materials, Inc., 2936 Remington Ave, Baltimore, MD 21211. $10.00. 1978.

M338 - Consumer Mathematics: Caluclator Skills and Games. Use of the TI-1000 calculator to add, subtract, multiply and divide. Cassette, teacher's guide, 30 student booklets, post test. Media Materials, Inc., 2936 Remington Ave., Baltimore, MD 21211. $10.00. 1978.

M339 - Consumer Mathematics: Can You Afford to Own a Car? Identify the costs associated with owning a car. Cassette, teacher's guide, 30 student booklets, post test. Media Materials, Inc., 2936 Remington Ave., Baltimore, MD 21211. $10.00. 1978.

M340 - Consumer Mathematics: Discount 50% Off. Shows how to compute the discount on various sale items. Cassette, teacher's guide, 30 student booklets, post test. Media Materials, Inc., 2936 Remington Ave., Baltimore, MD 21211. $10.00. 1978.

M341 - Consumer Mathematics: How Much Do I Have to Spend? Shows how to prepare a budget. Cassette, teacher's guide, 30 student booklets, post test. Media Materials Inc., 2936 Remington Ave., Baltimore, MD 21211. $10.00. 1978.

M342 - Consumer Mathematics: Paying by Checks. Shows how to write a check and how to maintain the balance of a checking account. Cassette, teacher's guide, 30 student booklets, post test. Media Materials Inc., 2936 Remington Ave., Baltimore, MD 21211. $10.00. 1978.

M343 - Consumer Mathematics: Protection through Insurance. Various kinds of insurance needed for personal protection. Cassette, teacher's guide, 30 student booklets, post test. Media Materials Inc., 2936 Remington Ave., Baltimore, MD 21211. $10.00. 1978.

M344 - Consumer Mathematics: Reconciling Your Checking Account. Reconcile the bank statement with the check book balance. Cassette, teacher's guide, 30 student booklets, post test. Media Materials, Inc., 2936 Remington Ave., Baltimore, MD 21211. $10.00. 1978.

M345 - Consumer Mathematics: Saving and Investing. State various methods of saving and investing money. Cassette, teacher's guide, 30 student booklets, post test. Media Materials, Inc., 2936 Remington Ave., Baltimore, MD 21211. $10.00. 1978.

M346 - Consumer Mathematics: Using a Charge Account. Identify steps required to open a charge account. Cassette, teacher's guide, 30 student booklets, post test. Media Materials, Inc., 2936 Remington Ave., Baltimore, MD 21211. $10.00. 1978.

M347 - Wheels, Deals, and You. Designed to introduce young people to the basic steps involved in buying and owning a car. Filmstrip, cassette, teacher's guide, and script text. Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, IL 60601. $4.50. 1978.

M348 - Getting It All Together(Boys) and Young Fashion Forecast(Girls), Fall, 1977. 2 filmstrips, 2 plastic records and script. Sears Consumer Information Services, Sears Roebuck and Co., Sears Tower, D-703, Chicago, Ill 60684.

M349 - Families in Crisis. 8 filmstrips, 8 cassettes and teacher's guide. Divorce; Occupational Stress; A Handicapped Child; Coping with Death; Care of the Aged; Financial Reverses; Pulling up Roots; A Brush with the Law; Coronet Industrial Media, 65 East South Water Street, Chicago, IL 60601. 1976.

M350 - Shopping with Skill. filmstrip, 33 1/3 record, teacher's guide. Procter and Gamble Company, Head and Shoulders, Professional Services Div., Cincinnati, OH 45201.

M351 - Cut Food Costs. 22 slides, English teacher's guide and Spanish teacher's guide. Cooperative Extension, Cornell University, 421 S Roberts Hall, Ithaca, NY 14853. $7.75. 1973. Bilingual.

M352 - The Energy-Environment Game. 32 player guides, teacher's guide, filmstrip, cassette, 32 role cards (2 sets), site selection information, wall map for classroom. Edison Electric Institute, 90 Park Avenue, New York, NY 10016. 1973. Jr. and Sr. High.

M353 - The Meaning of Money. 4 filmstrips, 4 cassettes, duplicating masters, teacher's guide, resource manual. Newsweek Educational Division, 444 Madison Ave., New York, NY 10022. $85.00.

M354 - Economics and the American Dream. 3 filmstrips, 3 cassettes, resource book, simulation materials. Newsweek Educational Division, 444 Madison Ave., New York, NY 10022. $79.95.

M355 - Personal Law. 4 filmstrips, 4 cassettes, duplicating masters, resource manual. Newsweek Educational Division, 444 Madison Ave., New York, NY 10022. $85.00.

M356 - The Economy: How It Works. 4 filmstrips, 4 cassettes, teaching guide. Changing Times Education Service, 3571 New gate, Troy, MI 48084. $67.50.

M357 - Human Energy...How to Move a Mountain. Filmstrip, cassetts. J.C. Penney, Educational Relations Dept., 1301 Avenue of the Americas, New York, NY 10019. $4.00.

M358 - Systems: An Approach to Consumer Education. 2 filmstrips, 2 cassettes, Chalktalks, transparency masters, poster. J.C. Penney, Educational Relations Dept., 1301 Avenue of the Americas, New York, NY 10019. $16.50.

M359 - Your Money Survival Kit. 20 units, 5 read-along cassettes, 10 study booklets. Leswing Press, Inc., 750 Adrian, San Rafael, CA 94903. $44.50.

M360 - Decision: A Values Approach to Decision Making. Filmstrip, 4 cassettes, activity cards, handbook. Charles E. Merrill Publishing Co., 1300 Alum Creek Dr., Columbus, OH 43216. $78.00.

M361 - *Greedy Hands*. Filmstrip, cassette. Universal Education and Visual Arts, 3571 Newgate, Troy, MI 48084. $25.00.

M362 - *Lifestyles*. 4 filmstrips, 4 cassettes, duplicating masters, teaching guide. Social Studies School Service, 10000 Culver Blvd., Dept. 22, P.O. Box 802, Culver City, CA 90230. $85.00.

M363 - *Winning the Grocery Game*. 3 filmstrips, 2 cassettes, duplicating master, scavenger hunt cards, investigation cards, flyers, paperback, teacher's guide. Social Studies School Service, 10000 Culver Blvd., Dept. 22, P.O. Box 802, Culver City, CA 90230. $49.50.

M364 - *The American Way: Materialism*. 2 filmstrips, 2 cassettes, teacher's guide. Social Studies School Service, 10000 Culver Blvd., Dept. 22, P.O. Box 802, Culver City, CA 90230. $50.00.

M365 - *The American Way: Leisure*. 2 filmstrips, 2 cassettes, teacher's guide. Social Studies School Service, 10000 Culver Blvd., Dept. 22, P.O. Box 802, Culver City, CA 90230. $50.00.

M366 - *The Quality of Life in the United States*. 5 filmstrips, 5 cassettes, duplicating masters, teacher's guide. Social Studies School Service, 10000 Culver Blvd., Dept. 22, P.O. Box 802, Culver City, CA 90230. $102.00.

M367 - *The Family in Transition*. 6 filmstrips, 6 cassettes, duplicating masters, teacher's guide. Social Studies School Service, 10000 Culver Blvd., Dept. 22, P.O. Box 802, Culver City, CA 90230. $125.00.

M368 - *Making In On Your Own*. 4 filmstrips, 4 cassettes, teacher's guide. Social Studies School Service, 10000 Culver Blvd., Dept. 22, P.O. Box 802, Culver City, CA 90230. $76.00.

M369 - *Regulatory Agencies.* 2 filmstrips, 2 cassettes, teacher's guide. Social Studies School Service, 10000 Culver Blvd., Dept. 22, P.O. Box 802, Culver City, CA 90230. $50.00.

M370 - *Divorce in the United States*. 4 filmstrips, 4 cassettes, teacher's guide. Social Studies School Service, 10000 Culver Blvd., Dept. 22, P.O. Box 802, Culver City, Ca 90230. $33.90.

M371 - *The Shoplifter*. 1 cassette. Greenhaven Press, Inc., 1611 Polk, Minneapolis, MN 55413. $10.00.

M372 - *Choices and Decisions: Becoming a Wise Consumer*. 2 filmstrips, 2 cassettes, teacher's guide, budget worksheets. American Council of Life Insurance, 1850 K Street, NW, Washington, D.C. 20006. $15.00.

M373 - *Energy Ant*. 2 filmstrips, 2 cassettes, teacher's guide. National Audio-Visual Center, Order Section NAIC, Washington, D.C. 20409. 1976. $12.50. *Elementary Level*.

M374 - *Food, Fads and Fallacies*. 4 filmstrips, 4 cassettes, teacher's guide. Walt Disney Educational Media Company, 500 S. Buena Vista, Burbank, CA 91521. $8[illegible].00.

M375 - Good Sense and Good Food. 4 filmstrips, 4 cassettes, teacher's guide. Walt Disney Educational Media Company, 500 S. Buena Vista, Burbank, CA 91521. $81.00.

M376 - The People on Market Street. 14 filmstrips, 14 cassettes, teacher's guide. Walt Disney Educational Media Company, 500 S. Buena Vista, Burbank, CA 91521. $295.00.

M377 - It's a Capital Idea. 4 filmstrips, 4 cassettes, teacher's guide. Walt Disney Educational Media Company, 500 S. Buena Vista, Burbank, CA 91521. $81.00.

M378 - Winnie the Pooh and the Value of Things. 6 filmstrips, 6 cassettes, teacher's guide. Walt Disney Educational Media Company, 500 S. Buena Vista, Burbank, CA 91521. $119.00. ELEMENTARY LEVEL.

M379 - Surviving on Your Own. 5 filmstrips, 5 cassettes, teacher's guide. Career Aids, Inc., Dept, T, 5024 Lankershim, N. Hollywood, CA 91601. $99.50.

M380 - Women at Work: Choice and Challenge. 2 filmstrips, 2 cassettes, discussion guide. Guidance Associates, 27911 Ursuline, St. Clair Shores, MI 48081. $48.50.

M381 - Women Today. 2 filmstrips, 2 cassettes, discussion guide. Guidance Associates, 27911 Ursuline, St. Clair Shores, MI 48081. $48.50.

M382 - The Future of the Family. 2 filmstrips, 2 cassettes, discussion guide. Guidance Associates, 27911 Ursuline, St. Clair Shores, MI 48081. $48.50.

M383 - Math for the Young Consumer. 4 filmstrips, 4 cassettes, activity guide. Education Activities, Inc., P.O. Box 392, Freeport, NY 11520. $59.00. Middle School Level.

M384 - Making the Most of Your Money. 5 filmstrips, 5 cassettes, teacher's guide. Educational Activities, Inc., P.O. Box 392, Freeport, NY 11520. $74.00. Middle School Level.

M385 - Economics and Your Future. 4 filmstrips, 4 cassettes, teacher's guide. Educational Activities, Inc., P.O. Box 392, Freeport, NY 11520. $59.95. Middle School Level.

M386 - Alice in Consumerland. 5 filmstrips, 5 cassettes, teacher's guide. Educational Activities, Inc., P.O. Box 392, Freeport, NY 11520. $72.50. Elementary Level.

M387 - Buen Alimento Para los Ninos. Filmstrip, cassette, teacher's guide. Filmstrip, cassette, and teacher's guide. Educational Activities, Inc., P.O. Box 392, Freeport, NY 11520. $15.50. (Foods and Nutrition). Spanish Elementary Level.

M388 - Our Growing America. 3 filmstrips, 3 cassettes, teacher's guide. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $60.00.

M389 - The Role of Consumers. 2 filmstrips, 2 cassettes, teacher's guide. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. $60.00.

M390 - It's the Law: Michigan Consumer Protection Act. Filmstrip, cassette (English or Spanish) and teacher's guide by Marilyn Gunther and Charles Monsma. Summarizes the practices which are prohibited by the Michigan Consumer Protection Act, relates how consumers can take action under the law. 1973. Michigan Consumer Education Center, 215 University Library, Eastern Michigan University, Ypsilanti, MI 48197. $15.00.

M391 - Getting It All Together and Young Fashion Forecast. Fall 1978-79. 2 filmstrips, records and script. Sears Consumer Information Service, Dept. 703, Sears Tower, Chicago, IL 60684. n/c

M392 - Energy Efficiency. Surveys, filmstrip and charts. Consumer Issues: Insights. J. C. Penney Co., Inc., Educational Relations Dept., 1301 Avenue of the Americas, New York, NY 10019. 1978. $1.00.

M393 - Personal Privacy in an Information Society. Surveys, filmstrip and charts. Consumer Issues: Insights. J. C. Penney Co., Inc., Educational Relations Dept., 1301 Avenue of the Americas, New York, NY 10019. 1978. $1.00.

M394 - What's Behind a Warranty? Filmstrip, cassette, teacher's guide, flash cards, masters and posters. Corning Glass Works, Product Information Dept., Bldg. E-1F, Corning, NY 14830. 1977.

M395 - The Law as a Tool. Filmstrip, cassette, chalk talk. J. C. Penney Co., Inc., Consumers Education Dept., 1301 Avenue of the Americas, New York, NY 10019. 1979. $15.00.

M396 - Doublespeak Box. 2 filmstrips, 2 cassettes, teacher's guide. Learning Seed Co., 145 Brentwood Dr., Palatine, IL 60067. 1976. $41.50.

M397 - Impressions: Who Do You Think I Am? Filmstrip, cassette, teacher's guide. J. C. Penney Co., Consumers Education Dept., 1301 Avenue of the Americas, New York, NY 10019. 1978. $5.00.

M398 - Looking for Me. 1 filmstrip, 1 cassette, activities book, teacher's guide, poster. J. C. Penney Co., Inc., 1301 Avenue of the Americas, New York, NY 10019. 1978. MIDDLE SCHOOL LEVEL. $15.00.

M399 - Teaching Economics in American History. 20 topics, spirit masters, posters, teacher's guides. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. 1973. $30.00.

M400 - You and Your Home Insurance. Filmstrip, cassette, teacher's guide. Insurance Information Institute, Educational and Consumer Relations Division, 110 William St., New York, NY 10038. 1978.

M401 - You and Your Automobile Insurance. Filmstrip, cassette, teacher's guide. Insurance Information Institute, Educational and Consumer Relations Division, 110 William St., New York, NY 10038. 1978.

M402 - Public Service Material. Record and script. 3 messages for radio spot. "You've Changed" 60 seconds, "Titanic" 30 seconds, "Blow a Gasket" 30 seconds. Consumer Information Center, General Services Administration, Washington, DC 20405.

M403 - Disney's Wide World of Economics and Enterprise. 5 filmstrips, 5 cassettes, game board, student guide, teacher's guide, spirit masters. Includes: Huey, Dewey and Louie Learn the Cost of Starting a Business, Parts I and II; Huey, Dewey and Louie Learn How to Meet Consumer Needs; Huey, Dewey and Louie Learn How to Expand Their Business; Huey, Dewey and Louie Learn about Selling Stock in Their Company. Walt Disney Educational Media Co., 500 S. Buena Vista, Burbank, CA 92521. $135.00.

M404 - Economics Can be Elementary. 30 jumbo activity cards -- elementary and junior high level. Sandra Schurr Publications, 2800 North Woodward Ave., Bloomfield Hills, MI 48013. $4.95.

M405 - Separation and Divorce. 5 filmstrips, 3 cassettes and discussion guide. Includes: When Divorce Upsets the Family, Through the Child's Eye, Telling the Children, The Family Apart, and Accepting the New Lifestyle. Parents Magazine Films, 52 Vanderbilt Ave., New York, NY 10017. 1975. $65.00.

M406 - The Family: Coping with Growth and Change. 6 filmstrips, 3 cassettes, discussion guide. Includes: Meeting Parental Obligations, Working on Relationships, Reexamining Roles, The Single Parent, Child Care, and The Need for Support. Parents Magazine Films, 52 Vanderbilt Ave., New York, NY 10017. 1975. $65.00.

M407 - Elementary Economics: Choices and Values. 6 filmstrips, 6 cassettes, teacher's guide. Includes: Budgeting: How Does a Family Plan Its Spending, Jobs and Income: Which Job Will You Choose?, Shopping for What You Need: What's for Dinner Tyrone?, Taxes: What Are They For?, Our Environment: How Shall We Use Our Resources?, Choices and Values: Planning for a City? BFA Educational Media, 221 Michigan Ave., P. O. Box 1795, Santa Monica, CA 90406. Grades 4-6. $104.00.

M408 - Basic Concepts in Economics. 6 filmstrips, 6 cassettes, teacher's guide. Includes: Producers and Consumers: Why Do People Work?, Factors of Production: What Do We Need to Get Work Done?, Specialization: How Do We Organize to Get Things Done?, Economic Interdependence: Can We Live by Ourselves?, Savings and Lending: What Do Banks Do with Our Money?, Our Market Economy: Who Tells People What to Make and Do? BFA Educational Meida, 2211 Michigan Ave., P. O. Box 1795, Santa Monica, CA 90406. $104.00.

M409 - All About Banking. 4 filmstrips, 4 cassettes, teacher's guide. Includes: Types of Banks and Functions, Credit and Checking Accounts, Managing Your Money, Career Opportunities. Prentice-Hall, Schloat Productions, 150 White Plains Rd., Tarrytown, NY 10591. 1975.

M410 - Marketplace Ethics. 5 filmstrips, 5 cassettes, teacher's guide. Includes: What's in a Label?; The Hidden Ingredient; Taken for a Ride; Promises, Promises; Whom Do You Trust? Prentice-Hall Co., Schloat Productions, 150 White Plains Rd., Tarrytown, NY 10591. 1975.

M411 - Life Skills. 4 filmstrips, 4 cassettes, teacher's guide. Includes: Setting Financial Goals, Saving for Security, Managing a Checking Account, Using Other Financial Services. Society for Visual Education, Inc., 1345 Diversey Parkway, Chicago, IL 60614. 1978.

M412 - Women Today: Options, Obstacles, and Opportunities. 6 cassettes, discussion guide. Includes discussions by: Margaret Mead, Jean Baker Miller, Ida Dividoff, Matina Horner, Gerda Learner, Sheila Tobias, Mary Daly, Ashaki Taha, Ruth Bader Ginsburg, Caroline Bird, Elizabeth Janeway, and Sanford Perlis. Harper and Row Media, 2350 Virginia Ave., Hagerstown, MD 21740. 1975. $72.00.

M413 - Decision-Making Skills. 3 filmstrips, 3 cassettes, 33 1/3 rpm records, discussion guide. Includes: Values, Information and Strategies. Guidance Associates, 757 Third Ave., New York, NY 10017. 1978. $89.50.

M414 - Financial Management for Women in Transition. Funded by the Charles Stewart Mott Foundation, sescribes educational program set up for the women in transition. Filmstrip, cassette and script. MichiganConsumer Education Center, 215 University Library, Eastern Michigan University, Ypsilanti, MI 48197. 1979.

M415 - Notch a Stick/Scratch a Stone: Living and Working in Our Social and Economic World. 5 cassettes, 10 cassette guides, teacher's manual. Includes: Workmen's Compensation and Employers' Liability Insurance; Budgeting Your Income; Money: Saving and Investing It; The American Economic System: How It Works; Truth in Lending; Social Security: Protection and Benefits; Your Credit Rating: Establishing and Protection It; Communication: What You Must Know about It to Succeed; The Cost of Automobile Ownership; Your Payroll Deducations. Elbert E. Garcia and Gerhard N. Rostvold. Garcia-Rostvold Publications, Leswing Press, 750 Adrian Way, San Rafael, CA 94903. 1974.

M416 - Your Money Matters. Money Book, Guide Book, 6 Subject Books. Includes: You and Your Money, Put Time on Your Side, Planning Your Lifestyle, Value for Your Money, Your Stake in Tomorrow, Your Money Is Their Business. Royal Bank of Canada, Corporate Communications Dept., 1 Place Ville Marie, Montreal, Quebec H3C 3A9. 1977.

M417 - A Sound Investment. Filmstrip, cassette, guide book, catalog, You and the Investment World Resource Book. National Schools Committee for Economic Education, Inc., 143 Sound Beach Ave., Old Greenwhich, CT 06870. 1978.

M418 - Ashley Montague Speaks . . . On the Superiority and Responsibility of Women. Cassette. Series of 8 lectures in which Dr. Montague covers the themes of love, the superiority of women, man's neglected sense of touch, the meaning of I.Q. tests, human agression, the fallacies of racism, the relation of chromosomes and crime, and the creation of equal opportunities. Mass Communications, Inc., Westport, CN for Harper and Row Media, Media Dept., 10 East 53rd St., New York, NY 10022. n/c

M419 - Personal and Family Financial Planning: Orientation Package. 64 slides, tape, script. Prepared by the University of Southern Florida Task Force on Personal and Family Financial Planning through a grant from the American Council on Life Insurance. Orlosky, Puglisi and Elfenbein. University of Southern Florida, Tampa, FL 33620. 1979.

M420 - Decision Mkaing. Trade-Offs Unit I. 3 filmstrips, 3 cassettes, activity sheets, study guide. Media Basics, Larchmont Plaza, Larchmont, NY 10538. 1979. $89.95. (for 9 - 13 year olds)

M421 - Productivity. Trade-Offs Unit II. 3 filmstrips, 3 cassettes, activity sheets, study guide. Media Basics, Larchmont Plaza, Larchmont, NY 10538. 1979. $89.95. (for 9 - 13 year olds)

M422 - Buyers, Sellers and Markets. Trade-Offs Unit III. 4 filmstrips, 4 cassettes, activity sheets, study guide. Media Basics, Larchmont Plaza, Larchmont, NY 10538. 1979. $109.95. (for 9 - 13 year olds)

M423 - A Woman's Place. 4 filmstrips, 4 cassettes, program guide. Images, Biology and Destiny, Myths, The Women's Movement. Prentice-Hall Media, 150 White Plains, Tarrytown, NY 10591. 1974.

M424 - Energy and Doubling Time. Filmstrip and cassette. Science and Math Teaching Center, Michigan State University, East Lansing, MI 48824.

M425 - Energy Conservation in the Home. 5 slide and cassette sets, teacher's guides, scripts. Use and Consequences: Energy Ethics; Energy Sandwich: There's More to It than Meets the Eye; Stop, Thief!; Wrap Up Your Troubles in Your Old Tool Box and Save, Save, Save; House Building Where You Live; Heating and Cooling; Food and Energy; You and Your Clothes. University of Tennessee, Environment Center and Agricultural Extension Service.

M427 - Survival for a Woman on Her Own. Slides, 2 cassettes, teaching units, transparencies. Demystifying Financial Management, Parenting, Psychological Effects of Divorce and Widowhood, Housing, Financial Consumerism, Life Management, Employment. Family Living Education, Cooperative Extension Service, Michigan State University, 103 Human Ecology Building, East Lansing, MI 48824. 1980. $125.00.

GAMES

G1 - Family Decisions. Simulated choice/chance game. Cooperative Extension Service, Washington State University, Pullman, Wash. $6.00.

G3 - Economic System. Simulation game. Western Publishing Co., 150 Parish Drive, Wayne, N. J. 07470. $25.00.

G4 - Sharp Shopper. Game. 1971. Gillum Book Co., Box 4504, Kansas City, Mo. 64124. $5.25. Elementary level.

G5 - Consumer. Simulation game. 1969. Western Publishing Co., 150 Parish Drive, Wayne, N. J. 07470. $24.00.

G6 - Charge. Simulation game. 1972. Paul Amidon & Associates, Inc., 5408 Chicago Ave. South, Minneapolis, Minn. 55417. $20.00.

G7 - Inflation. Simulation game. 1972. Paul Amidon & Associates, Inc., 5408 Chicago Ave. South, Minneapolis, Minn. 55417. $20.00.

G8 - Wheels. Simulation game. 1970. Paul Amidon & Associates, Inc., 5408 Chicago Ave. South, Minneapolis, Minn. 55417. $40.00.

G9 - Managing Your Money. Simulation game. 1970. Cuna Mutual Insurance Society, P. O. Box 391, Madison, Wisc. 54701. $3.21.

G10 - Marketplace. Simulation game. 1968. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10036. $75.00.

G11 - Beat Detroit. Game for up to six players. Dynamic Games by Antler Productions. J. L. Hudson Co., Woodward Ave., Detroit, Mi. $8.00. 1972.

G12 - Lifestyle. Game played in twos. Educational Methods, 500 N. Dearborn Street, Chicago, Ill. 60610. $19.95. 1974.

G13 - Beat the Market. 5 game series. Love Bugs: Limited Market; Poncho: Limited Competive Market; Wall Street: Competitive Exchange Market; Peanuts: Competition or Subsidy; Apartment Rental: Competition or Control. Southwestern Publishing Co., 5101 Madison Rd., Cincinnati, Ohio 45227. 1973. $50.00.

G14 - Date With Your Future, A. Game played in teams. American Council of Life Insurance, 1850 K Street, N.W., Washington, D. C. 20006. $12.00.

G15 - Paying Your Way. Game of decision-making related to managing a stated income. For six players. Gregg/McGraw Hill, 1221 Avenue of the Americas, New York, N. Y. 10020. $15.95. 1975.

G16 - FLIP. Game with all members of class participating on Budgeting. Educational Manpower, Inc., P. O. Box 4272-C, Madison, Wisc. 53711. $45.00. 1970.

G17 - Stock Market Game. Game equipped for four players. Educational Manpower Inc., P. O. Box 4272-C, Madison, Wisc. 53711. $10.00. 1970.

G18 - Fill Your Grocery Cart with Nutrition. Classroom simulation game. Division of Home Economics Education, University of Illinois, Urbana-Champaign, Ill. 1973.

G19 - Pink Pebbles: A Game About How Money Began. Board game for 6 players. Educational Ventures, Educational Manpower, Middletown, Conn. $9.95. 1972.

G20 - Payday: "Where Does All the Money Go?" Board game for 4 players. Parker Brothers. Pyramid School Products, Box 27, Urbana, Ill. 61801. $7.00. 1975.

G21 - Dealing with Life Insurance. Card game for up to 25 players. Institute of Life Insurance, 600 Grand Ave., Ridgefield, N. J. 07657. 1976.

G22 - Decisions . . . the simulation game of goals, choices, values. J. L. Easterly, Ed. D., Oakland University. Innovative Education, Inc., Rochester, Michigan 48063. $8.00. 1976. MIDDLE SCHOOL LEVEL

G23 - Metre . . . Litre . . . Gram. Game for up to 10 players, ages 8 to Adult. W. J. Hampton, Real T. Facts, Warwick, N. Y. 10990. $6.30.

G24 - Understand How Your Economy Works. Board game for 18 players. 6 gameboards. EMI, Box 4272-G, Madison, WI 53711. $65.00.

G25 - The Economy Game. For 2 to 6 players. An educational challange for participants from 12 through adult. EMI, Box 4272-G, Madison, WI 53711. $5.50. 1975.

G26 - Rip-Off. Cardgame for 3 or 4 players. Ages 8 to adult. EMI, Box 4272-G, Madison, WI 53711. $5.25. 1975.

G27 - Protection. 36 copies of student guides. EMI, Box 4272-G, Madison, WI 53711. $8.00. 1976.

G28 - Truth in Advertising. A simulation by Timothy H. Little. Objectives: students will be able to 1)describe in rough fashion, the role of the Federal Trade Commission in protecting the public against deceptive advertising practices. 2)develop a personal definition of deceptive advertising. 3)identify those advertisements in the media which might contain misleading claims or promises.

G29 - Consumer Choice. A simulation game about consumers in the marketplace. A part of the Procter and Gamble Consumer Ed/ Consumer Economics Teaching Kit. 12 players or more.

G30 - Horatio Alger. A welfare simulation in 2 hours. Citizens for Welfare Reform. For 13 to 32 players. Developed by Ann Kraemer, Bob Preuss, and Helen Howe. New Detroit, Inc., Speakers Bureau, 211 W. Fort St., 1515 Detroit Bank & Trust Bldg., Detroit, MI 48226.

G31 - "An Annotated Bibliography of Games and Simulations in Consumer Education." By Gwen Blucker in cooperation with the Office of the Superintendent of Public Instruction Michael J. Bakalis, Superintendent, Dept. of Instruction, Adult and Continuing Education Section, 316 South Second St., Springfield, IL 62706.

G32 - A Creative Classroom Activity. Consumer Decision. Simulation game in which "family groups" are forced with budgeting a limited income. Time: 3-4 class periods. Grade level: 9-12. EDU - Game, P.O. Box 1144, Sun Valley, CA. 1973.

G33 - The Nutrition Game. Designed to make the learning principles of nutrition an enjoyable experience. It can be played by children or adults of almost any ability level. Graphics Co., P.O. Box 331, Urbana, IL 61801. H.T. Spitze, 1972.

G34 - The Calorie Game. Object is to obtain 100% of the RDA's of eight specific nutrients before running out of calories. Can be played by children or adults of almost any ability level. Graphics Co., P.O. Box 331, Urbana, IL 61801. H.T. Spitze, 1972.

G35 - The Budgeting Game. Student teams simulation. Changing Times Distributors, Caswell and Caswell, 3571 Newgate, Troy, MI 48084. $8.95.

G36 - Swindle. Class simulation. Changing Times Distributors, Caswell and Caswell, 3571 Newgate, Troy, MI 48084. $8.95.

G37 - Invest. Simulation for 5 or more players. Changing Times Distributors, Caswell and Caswell, 3571 Newgate, Troy, MI 48084. $8.95.

G38 - Househunt. Simulation for 10 to 32 players. Changing Times Distributors, Caswell and Caswell, 3571 Newgate, Troy, MI 48084. $8.95.

G39 - Consumer Redress. Two or three team simulation. Changing Times Distributors, Caswell and Caswell, 3571 Newgate, Troy, MI 48084. $8.95.

G40 - Share the Risk. Simulation for 8 to 40 participants, although more than 40 players would involve too much time; an entire class playing, rather than a small group, will increase the probability factor. Changing Times Distributors, Caswell and Caswell, 3571 Newgate, Troy, MI 48084. $8.95.

G41 - Pay the Cashier. Simulation for kindergarten through 3rd grade classroom. Garrard Publishing Company, 1607 N. Market St., Champaign, IL 61820. $5.98.

G42 - Transportation. Simulation for grades 3 through 7. Games Central, 55-C Wheeler St., Cambridge, MA 02138. $24.00.

G43 - Buy and Sell: A Consumer Economics Game. Classroom simulation. Education Game, Creative Classroom Activities, P.O. Box 1144, Sun Valley, CA 91352. $2.00.

G44 - Buyer Beware: A Consumer Awareness Game. Classroom simulation. Education Game, Creative Classroom Activities, P.O. Box 1144, Sun Valley, CA 91352. $2.00.

G45 - Exchange: A Stock Market Activity. Classroom simulation. Education Game, Creative Classroom Activities, P.O. Box 1144, Sun Valley, CA 91352. $2.00.

G46 - Name of the Game is Credit. Classroom simulation. NASCO, Inc., Fort Atkinson, WI 53538. $45.00.

G47 - Rip-Off. Classroom simulations involving several days of class time. Social Studies School Service, 10000 Culver Blvd., Dept. 22, P.O. Box 802, Culver City, CA 90230. $14.00.

G48 - Budgets and Taxes. Classroom simulation. Community Decisions Game. Education Ventures, Inc., 209 Court St., Middletown, CT 06457. 1972.

G49 - The Cost of Living Game. Classroom simulation. Willard L. Hogeboom, Oakdale, NY. Student Education Material Publication #51. STEM, P. O. Box 393, Provo, Utah 84601. 1975.

G50 - Agency. Classroom simulation of competing advertising agencies. John Wesley. Interact Co., Box 262, Lakeside, CA. 1977.

G51 - Determining Economic Values: Future Planning Game. Classroom simulation. Greenhaven Press, Inc., 1611 Polk St., NE, Minneapolis, MN 55413. 1976.

G52 - The Resource Game. Simulation for up to 8 players. 4-H Youth Programs, Cooperative Extension Service, Michigan State University, E. Lansing, MI 48824.

G53 - Cutting Corners. Simulation game for up to 4 players. Educational Manpower, Inc., Box 4272, Madison, WI 53711.

G54 - Values: A Friendship-Obis Game. Simulation game for up to 6 players. Educational Manpower, Inc., P. O. Box 4272, Madison, WI 53711.

G55 - Oops! (The Check's in the Mail). Simulation game for classroom by C. S. Reed. 3-5 class periods. 1979.

G56 - You're the Banker. Simulation game by Andrew T. Nappi. Three rounds of 40 minute class periods. Federal Reserve Bank of Minneapolis, MN. 1977.

NEWSLETTERS AND MAGAZINES

Available for free loan from the Center. Addresses and prices are included for those interested in purchasing a copy from the publisher.

ACCI Newsletter. American Council on Consumer Interests, 238 Stanley Hall, University of Missouri, Columbus, Missouri 65201. $20 membership fee per year includes 9 issues of newsletter, 4 issues of Consumer Education Forum, and 2 issues of the Journal of Consumer Affairs.

Bulletin. National Consumers League, 1522 K Street, NW, Suite 406, Washington, DC 20005. Six issues per year. Free.

Changing Times. Changing Times Education Service, 1729 H Street, NW, Washington, D.C. 20402. Subscription rate $12.00 per year.

Consumer Action Update. U. S. Office of Consumer Affairs, Washington, DC 20201. Published twice a month. Free.

Consumer Educators of Michigan Newsletter. Consumer Educators of Michigan, 120 Catherine, Box 8645, Ann Arbor, MI 48107. Published quarterly. Mailed automatically to members of the Consumer Educators of Michigan. Membership fee is $7.00 per year.

Consumer News and Views. Michigan Consumer Council, 414 Hollister Bldg., Lansing, MI 48933. Free.

Consumer Reports. Consumers Union of U.S., Inc., 256 Washington St., Mt. Vernon, NY 10550. Subscription rate $12.00 per year. Five or more concurrent subscriptions entered together, prepaid: $8.75 each per year. School order plan: 40¢ per copy, minimum 20 copies per issue (Sept. through May except December). Back issues $1.25. December Buying Guide Issue, $3.50.

Consumer Update. Consumer Education Department, Gregg/Community College Div., McGraw Hill Book Co., Manchester Road, Manchester, MO 63011. Free.

Consumers Index. Pierian Press, P.O. Box 1808, Ann Arbor, MI 48106. Published quarterly, $59.50 per year.

Consumers Research Magazine. Consumers' Research Inc., Washington, N.J. 07882. Eleven issues, $15.00 per year.

Current Consumer. Publication and Subscription Offices, Curriculum Innovations, Inc., 501 Bank Lane, Highwood, IL 60040. Published September through May. $3.75 per student per year, minimum 15 subscriptions.

Elementary Economist. The National Center of Economic Education for Children, Lesley College, Cambridge, MA 02238. Published periodically. Free.

Everybody's Money. Credit Union National Association, P.O. Box 431, Madison, WI 53701. $1.00 per year/four issues.

FDA Consumer. The magazine of the Food and Drug Administration. Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Ten issues, $8.55 per year.

Finance Facts. National Consumer Finance Assoc., Educational Services Div., 601 Solar Building, 1000 Sixteenth St., NW, Washington, D.C. 20036. 12 issues per year, free.

Journal of Consumer Affairs. American Council on Consumer Interests, 238 Stanley Hall, University of Missouri, Columbia, MO $20.00 annual membership fee includes subscription to Journal, Newsletter and Consumer Education Forum.

Journal of Consumer Research. Journal of Consumer Research, 222 South Riverside Plaza, Chicago, IL 60606. Four issues per year. $14.50.

Michigan Consumer Education Center Newsletter. Michigan Consumer Education Center, 217A University Library, Eastern Michigan University, Ypsilanti, MI 48197. Free.

Money. Time, Inc., 541 Fairbanks Court, Chicago, IL 60611. Published monthly, $17.95 per year.

News Digest. Consumers Union News Digest, Dept. AD9, Orangeburg, NY 10962. Published twice a month. $36 for 26 issues.

Of Consuming Interest. Federal State Reports, P.O. Box 986, Court House Station, Arlington, VA 22216. Bi-weekly newsletter. $72.00 per year.

Penny Power. A Consumer Reports Publication for Children 4th - 6th grades, printed in English and Spanish. Penny Power, Consumers Union, Box 6100, Orangeburg, NY 10962. School subscriptions: minimum of 10 subscriptions for six issues at $4.50 per subscription. Single subscriptions: $7.50 for six issues.

Teaching Topics. American Council of Life Insurance, 1850 K Street, NW, Washington D. C. 20006. Published twice a year. Free.

COLLEGE TEXTS AND TEACHER REFERENCE MATERIALS

Available for preview and evaluation from the Michigan Consumer Education Center. Addresses and prices are included for those interested in purchasing a copy.

Aaker, David and George S. Day. *Consumerism: Search for the Consumer Interest*. Free Press, Macmillan Publishing Co., New York, NY. 1978. $13.95.

Bailard, T. E., D. Biehl and R. W. Kaiser. *Personal Money Management*. Science Research Associates, Inc., Chicago, IL. 1973. $15.95.

Behr, Michael and Dennis L. Nelson. *Economics: A Personal Consumer Approach*. Reston Publishing Co., Reston, VA 22090. 1975.

Bowden, Elbert. *Economics, the Science of Common Sense*. Southwestern Publishing Co., Cincinnati, OH. 1977. $12.95.

Boyd, Fannie L. and Ruth Stowall. *Handbook of Consumer Education: A Guide for Teaching Process and Content*. Allyn and Bacon, Boston, MA. 1978. $16.50.

Burton, Robert H. and George J. Petrello. *Personal Finance*. Macmillan and Co., New York, NY. 1978. $12.95.

Cohen, Jerome B. and Arthur Hanson. *Personal Finance: Principles and Case Problems*. Richard D. Irwin, Inc., Homewood, IL. 1972.

Coleman, John, Ted Soens and Edwin Fenton. *Comparative Economic Systems*. Holt, Rinehart and Winston, Inc., New York, NY. 1974.

Crandall, Robert and Richard Eckaus. *Contemporary Issues in Economics*. Little, Brown and Co., Boston, MA. 1972. $3.95.

Donaldson, Elvin, John Pfahl and David Crary. *Personal Finance*. Ronald Press, New York, NY. 1977. $16.95.

Eckaus, Richard. *Basic Economics*. Little, Brown and Co., Boston, MA. 1972. $10.95.

Engel, James, Roger Blackwell and David Kollat. *Consumer Behavior*. Holt, Rinehart and Winston, New York, NY. 1978.

Fitzsimmons, C. and F. Williams. *The Family Economy: Nature and Management of Resources*. Williams, School of Home Economics, Purdue University, W. Lafayette, IN 47907. 1973. $10.00.

Gaedeke, Ralph and Warren Etcheson. *Consumerism: Viewpoints for Business, Government and Public Interest*. Canfield Press, Harper and Row Publishers, Inc., New York, NY. 1972.

Gordon, Leland J. and Stewart Lee. *Economics for Consumers*. Van Nostrand-Reinhold Co., New York, NY. 1977. $10.95.

Holloway, Robert, Robert Mittelstaedt and M. Venkatesan. *Consumer Behavior: Contemporary Research in Action*. Houghton Mifflin Co., Boston, MA 02107. 1971. $5.95.

Kassarjian, Harold. *Perspectives in Consumer Behavior*. Scott Foresman and Co., Glenview, IL. 1973. $10.95.

Mandell, Lewis. *Economics from the Consumer's Perspective*. Science Research Associates, Inc., Chicago, IL. 1974. $13.95.

Maynes, E. Scott. *Decision Making for Consumers: An Introduction to Consumer Economics*. Macmillan Publishing Co., New York, NY. 1976. $11.95.

McGowan, Daniel A. *Consumer Economics*. Rand McNally College Publications, Chicago, IL. 1978. $14.95.

McNeal, James. *An Introduction to Consumer Behavior*. John Wiley and Sons, New York, NY. 1973. $15.95.

Mietus, Norbert and Bill West. *Personal Law*. Science Research Associates, Inc., Chicago, IL. 1975. $12.50.

Miller, Roger. *Economic Issues for Consumers*. West Publishing Co., St. Paul, MN. 1978. $16.50.

Mittra, Sid. *Personal Finance: Lifetime Management by Objectives*. Harper and Row, New York, NY. 1977. $16.95.

Morgan, James N. *Everybody's Elemental Economics: Application of Economics to Ordinary Economic Choices*. University of Michigan, Ann Arbor, MI. 1977.

Murray, Barbara. *Consumerism: The Eternal Triangle*. Goodyear Publishing Co., Inc., Pacific Palisades, CA. 1973. $6.95.

Nelson, Roger. *Personal Money Management*. Addison-Wesley Publishing Co., Reading, MA. 1973. $10.76.

Newman, Joseph, directing editor of U. S. News and World Report. *What Everyone Needs to Know about Law*. U. S. News and World Report, Inc., Washington, DC. 1973. $6.50.

Phillips, E. B. and S. Lane. *Personal Finance*. John Wiley and Sons, New York, NY. 1974. $9.95.

Porter, Sylvia. *Sylvia Porter's New Money Book for the 80's*. Doubleday Publishing Co., Garden City, NY. 1979. $19.95.

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